

## 10 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																						
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING			LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN																											
								PERS	WOMEN			18- 49	18- 25- 35-	18- 25- 35-	18- 25- 35-	18- 25- 35-	18- 25- 35-	18- 25- 35-	TOT.	FEM.	TOT.	TOT.																													
#STNS	CVG%	TYPE						(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12- 17	12- 17	2- 6	11																								
EVENING																																																			
A DIFFERENT WORLD(R)										A	18.9	35	1675	1627	305	256	88	745	312	491	402	296	223	392	164	269	241	173	97	191	117	299	191																		
THU 8.30P 30 NBC 10										B	22.0	38	1949	1700	309	259	98	756	309	503	434	313	212	409	191	284	242	165	100	215	124	320	213																		
209 99 CS 33										C	24.1	39	2137	1781	344	288	99	818	326	525	455	336	245	461	199	307	269	195	122	205	115	297	193																		
ABC MONDAY NIGHT BASEBALL										A	7.2	14	638	1456	174	140	38^	530	122	221	227	215	272	792	234	387	366	332	349	68^	19^	66^	42^																		
MON 8.00P 207 ABC 2										B	7.4	14	656	1516	192	148	43^	547	138	244	244	225	261	828	265	448	407	357	326	65^	18^	76	45^																		
205 97 SE 2										C	7.4	14	656	1516	192	148	43^	547	138	244	244	225	261	828	265	448	407	357	326	65^	18^	76	45^																		
HOUSTON VS LOS ANGELES										A	6.5	14	576	1394	171	128	40^	594	116	218	226	238	337	678	174	303	304	295	323	43^	16^	80^	54^																		
8.00 - 8.30										A	6.2	12	549	1467	159	122	42^	565	104^	210	199	229	335	765	208	334	331	305	378	45^	14^	92^	55^																		
8.30 - 9.00										A	6.4	12	567	1458	143	110^	37^	523	89^	185	185	220	310	789	224	365	356	316	371	54^	23^	91^	65^																		
9.00 - 9.30										A	7.4	13	656	1460	180	152	33^	538	117	217	217	217	277	810	217	393	384	352	363	58^	20^	54^	35^																		
9.30 - 10.00										A	8.0	14	709	1490	195	165	32^	523	132	239	260	223	236	846	236	404	388	379	379	80^	20^	41^	19^																		
10.00 - 10.30										A	8.1	15	718	1467	176	144	42^	488	135	227	249	197	218	843	292	462	408	340	334	87^	15^	50^	26^																		
10.30 - 11.00										A	7.3	15	647	1467	192	155	39^	527	159	255	250	209	239	797	278	428	398	325	298	87^	22^	55^	38^																		
11.00 - 11.30										A	4.1	10	363	1440	185	139^	26^	534	145^	244	244	226	248	744	264	379	334	292	293	93^	29^	69^	56^																		
11.30 - 12.00																																																			
ABC SUNDAY NIGHT MOVIE(R)																												A	11.8	21	1045	1683	288	266	96	651	276	490	408	302	129	761	292	557	558	406	133	107	46^	164	118
SUN 9.00P 120 ABC 11										B	14.0	23	1240	1710	320	258	88	736	266	474	435	359	209	669	261	462	443	337	154	142	58	164	107																		
212 98 FF 17										C	14.3	23	1271	1736	320	260	85	745	270	479	444	362	211	699	269	478	455	352	166	137	58	154	99																		
STARCROSSED										A	11.6	21	1028	1729	309	284	95	681	282	502	425	310	143	774	284	564	555	424	137	87	45^	187	126																		
9.00 - 9.30										A	11.9	21	1054	1686	295	278	97	662	289	506	416	303	125	753	290	552	549	398	133	100	42^	171	122																		
9.30 - 10.00										A	11.7	21	1037	1642	272	252	101	628	274	480	395	292	120	742	291	547	554	394	127	119	52^	153	114																		
10.00 - 10.30										A	12.2	22	1081	1647	270	246	91	622	255	464	390	300	127	762	295	557	563	403	133	120	47^	144	111																		
10.30 - 11.00																																																			
ABC THURSDAY NIGHT MOVIE(R)										A	8.9	16	789	1545	255	192	55^	758	177	339	334	376	366	587	181	339	322	296	216	96	35^	104	76^																		
THU 8.00P 180 ABC 2										B	10.0	18	882	1542	309	228	75	807	235	409	398	390	328	514	185	306	288	232	179	110	58	111	78																		
196 97 FF 2										C	10.0	18	882	1542	309	228	75	807	235	409	398	390	328	514	185	306	288	232	179	110	58	111	78																		
THE CONCORDE-AIRPORT '79										A	7.2	14	638	1536	215	155	58^	753	194	310	297	336	397	576	171	317	312	298	224	79^	29^	129	84^																		
8.00 - 8.30										A	8.0	15	709	1545	247	187	61^	758	181	329	315	360	376	595	175	329	317	305	232	93	24^	99	65^																		
8.30 - 9.00										A	9.5	17	842	1564	253	196	62^	759	186	339	337	377	362	589	184	341	321	292	217	101	35^	114	78																		
9.00 - 9.30										A	9.3	16	824	1576	263	201	51^	787	178	346	339	391	386	587	178	335	313	289	223	112	45^	91	66^																		
9.30 - 10.00										A	9.3	16	824	1522	275	203	51^	769	173	353	353	391	362	579	184	343	322	289	209	91	38^	83	72^																		
10.00 - 10.30										A	10.1	19	895	1528	264	197	47^	725	158	346	350	388	326	593	191	361	345	304	195	98	34^	112	90																		
10.30 - 11.00																																																			
ALF(R)										A	12.9	26	1143	1726	270	221	100	706	301	451	380	284	217	475	246	359	298	176	93	191	103	354	242																		
MON 8.00P 30 NBC 10										B	16.1	28	1428	1789	286	245	97	696	286	475	413	297	181	483	241	371	313	198	85	205	103	405	266																		
206 99 CS 34										C	18.1	28	1605	1900	308	261	99	725	309	501	439	302	181	512	244	394	339	222	93	228	108	435	282																		

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

# 12 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
DAY	TIME	DUR	NET #STNS	CVG% TYPE		NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING				W O M E N					M E N					T E E N S		CHILDREN		
										PERS	WOMEN	18-49	LOH	18-	18-	25-	35-	18-	18-	25-	35-	TOT.	FEM.	TOT.	TOT.			
									(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12-	17	2-	6-
EVENING CONT'D																												
AMEN(R)					A	13.7	28	1214	1594	279	192	72	815	224	397	378	346	355	445	143	225	202	199	189	130	76	204	145
SAT					B	16.4	31	1452	1663	302	222	79	848	246	435	408	369	360	428	136	220	201	185	180	156	98	231	164
					C	17.3	31	1535	1717	318	235	70	866	243	430	406	381	378	477	151	252	234	213	192	153	94	222	156
AMERICA'S MOST WANTED					A	6.1	13	540	1716	384	336	72^	714	308	526	416	325	151	636	305	459	421	282	103^	208	104^	158	88^
SUN					B	6.3	11	556	1769	361	313	106	717	330	534	442	313	144	664	316	522	456	304	97	193	95	196	111
					C	6.3	11	556	1769	361	313	106	717	330	534	442	313	144	664	316	522	456	304	97	193	95	196	111
BEAUTY & THE BEAST(R)					A	7.7	17	682	1570	329	236	87^	866	182	432	457	455	364	436	112	215	217	202	189	82^	41^	187	117
FRI					B	9.7	19	860	1566	334	250	80	875	218	445	442	421	366	456	122	230	226	214	197	89	39	166	99
					C	12.1	22	1068	1670	342	259	77	885	239	470	454	427	352	527	138	278	271	270	213	83	48	176	104
					A	7.3	16	647	1568	332	238	90^	886	188	449	467	461	371	430	100	212	217	208	185	74^	34^	178	119
8.30 - 9.00					A	8.1	17	718	1572	327	235	84^	847	176	417	448	450	358	441	122	219	216	196	193	89	47^	195	116
BEST OF TV BLOOPERS-JOKES(R)					A	8.9	19	789	1548	249	211	74^	747	267	445	388	304	265	504	210	337	269	201	151	97	46^	200	147
FRI					B	8.7	18	773	1593	238	189	58	760	235	398	370	336	302	513	170	299	269	230	181	132	78	189	132
					C	8.7	18	773	1593	238	189	58	760	235	398	370	336	302	513	170	299	269	230	181	132	78	189	132
8.00 - 8.30					A	8.7	20	771	1518	237	203	78^	756	268	439	374	290	284	481	212	326	251	174	144	88	46^	194	147
8.30 - 9.00					A	9.2	19	815	1560	258	217	70^	730	263	446	397	313	245	521	206	343	282	225	156	105	45^	204	145
BILL COSBY SHOW(R)					A	18.6	36	1648	1638	307	260	103	791	311	490	411	310	270	413	166	273	246	177	112	150	101	283	176
THU					B	22.1	40	1957	1689	301	249	87	778	283	480	419	320	259	422	178	272	239	173	121	188	110	302	200
					C	26.2	43	2325	1782	330	269	89	833	297	492	436	348	291	485	185	298	268	212	153	177	98	287	185
BRONX ZOO					A	7.8	14	691	1505	330	243	79^	817	266	471	413	382	285	453	179	296	232	202	143	125	76^	110	73^
WED					B	9.2	16	811	1493	322	250	97	780	273	474	429	364	250	463	186	311	266	212	127	135	78	116	64
					C	9.2	16	811	1493	322	250	97	780	273	474	429	364	250	463	186	311	266	212	127	135	78	116	64
10.00 - 10.30					A	7.6	13	673	1533	345	251	81^	827	272	482	423	392	279	450	173	294	232	199	139	125	74^	131	85^
10.30 - 11.00					A	7.9	15	700	1498	321	238	79^	818	263	466	407	377	296	462	187	301	236	207	147	127	79^	91	63^
CAGNEY & LACEY(R)					A	8.7	16	771	1382	303	222	61^	818	232	433	417	360	326	435	121	241	248	218	164	59^	26^	70^	36^
MON					B	10.0	17	886	1433	326	255	75	810	265	466	452	365	290	463	165	272	262	203	161	79	43	81	41
					C	10.0	17	886	1433	326	255	75	810	265	466	452	365	290	463	165	272	262	203	161	79	43	81	41
10.00 - 10.30					A	8.7	15	771	1380	305	225	64^	821	246	445	424	354	313	421	113	232	241	210	157	58^	25^	80^	44^
10.30 - 11.00					A	8.7	16	771	1383	301	218	57^	816	219	422	409	366	340	449	128	250	256	226	171	59^	26^	60^	28^
CBS FRIDAY MOVIE(R)					A	8.6	17	762	1506	294	235	70^	849	220	430	424	420	350	470	133	215	231	227	199	73^	50^	113	82^
FRI					B	8.6	17	762	1506	294	235	70^	849	220	430	424	420	350	470	133	215	231	227	199	73^	50^	113	82^
					C	8.6	17	762	1506	294	235	70^	849	220	430	424	420	350	470	133	215	231	227	199	73^	50^	113	82^
UNDER THE INFLUENCE					A	8.2	17	727	1469	289	233	70^	848	210	415	422	403	368	436	102	174	195	202	210	74^	43^	111	82^
9.00 - 9.30					A	8.7	17	771	1480	290	234	64^	835	229	424	418	389	339	450	110	207	229	233	187	79^	55^	116	81^
9.30 - 10.00					A	8.9	17	789	1534	288	232	78^	854	230	440	425	426	343	485	152	240	248	234	189	75^	54^	120	86
10.00 - 10.30					A	8.7	17	771	1521	307	240	67^	851	206	434	426	454	348	502	162	235	246	233	211	64^	49^	104	77^
10.30 - 11.00																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## 14 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
DAY	TIME	DUR	NET #STNS	TYPE	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING		LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
									PERS			WOMEN	18-	18-	25-	35-	TOTAL	34	49	54	64	55+	18-	18-	25-	35-	TOTAL	34	49	54	64	55+	TOT. 12- 17	FEM. 12- 17	TOT. 2- 11	TOT. 6- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
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JUN. 6-12, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															TEEN S		CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																				
DAY	TIME	DUR	NET #STNS	CVG% TYPE		NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING		LOH 18-49 W/CH	W O M E N					M E N					TOT. 12-17	FEM. 12-17	TOT. 2-6	TOT. 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																				
										PERS (2+)	WOMEN 18+		18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49					18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.



18 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
DAY	TIME	DUR	NET #STNS CVG% TYPE	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING			LOH 18-49 W/CH	W O M E N					M E N					T E E N S		C H I L D R E N			
									PERS (2+)	18+ 18-49	49 W/CH		TOTAL	18- 34	18- 49	25- 54	35- 64	55+ 64	TOTAL	18- 34	18- 49	25- 54	35- 64	55+ 64	TOT. 12-17	FEM. 12-17	TOT. 2-6	TOT. 6-11
EVENING CONT'D																												
FREEDOMFEST(S)-CONT'D																												
	8.00 - 8.30				A	4.1	10	363	1669	274	253	85^	685	280	546	478	334	113^	601	326	520	441	254	61^	204	112^	179	118^
	8.30 - 9.00				A	3.6	8	319	1703	316	305	101^	714	308	594	528	348	93^	595	332	534	451	253	41^	237	118^	157^	97^
	9.00 - 9.30				A	3.4	7	301	1671	302	294	85^	739	327	606	488	346	121^	614	373	547	441	228	47^	177^	85^	142^	89^
	9.30 - 10.00				A	3.8	8	337	1611	334	298	59^	724	291	581	492	370	107^	579	351	512	423	202	45^	198	113^	110^	59^
	10.00 - 10.30				A	3.9	8	346	1651	349	313	79^	723	314	595	521	362	89^	637	422	585	462	200	27^	178^	110^	113^	68^
	10.30 - 11.00				A	3.2	7	284	1677	391	357	98^	772	376	652	585	349	83^	721	460	657	526	247	24^	122^	65^	62^	27^
FULL HOUSE(R)																												
FRI	8.30P	30	ABC	12	A	9.3	20	824	1527	233	187	103	726	283	416	361	249	279	353	148	224	211	143	105	170	120	279	187
	194	94	CS	15	B	10.6	20	938	1646	267	207	94	767	264	426	391	304	297	415	164	262	239	179	125	155	98	309	200
					C	11.0	20	978	1675	277	218	97	768	271	438	403	308	285	416	165	261	243	181	124	162	102	329	213
GARRY SHANDLING SHOW																												
SUN	9.00P	30	FOX	12	A	4.6	8	408	1666	310	285	113^	625	319	479	388	228	129^	576	354	496	370	178	54^	214	77^	251	177
	124	87	CS	15	B	4.3	7	382	1651	275	247	83	616	323	460	359	213	134	595	338	489	372	226	76	194	99	247	175
					C	4.4	7	387	1664	276	246	86	621	329	469	366	216	129	592	335	486	371	225	76	199	102	251	177
GOLDEN GIRLS(R)																												
SAT	9.00P	30	NBC	12	A	16.2	34	1435	1594	292	211	71	838	243	416	391	336	368	407	111	204	196	195	177	132	79	218	162
	207	98	CS	38	B	18.7	35	1655	1638	300	218	74	859	240	421	394	363	386	432	131	221	209	188	183	138	86	208	143
					C	21.1	37	1869	1703	312	227	69	885	240	416	392	374	411	471	140	241	228	209	198	135	85	213	147
GROWING PAINS(R)																												
WED	8.00P	30	ABC	12	A	13.6	26	1205	1606	309	274	110	722	350	515	415	266	180	440	237	349	290	171	69	155	96	290	184
	215	99	CS	14	B	15.5	27	1371	1666	303	255	102	713	328	492	410	273	183	431	217	314	268	166	89	225	127	297	196
					C	16.0	28	1420	1682	305	257	102	718	328	493	413	276	187	440	218	320	272	173	92	228	127	296	194
HEAD OF THE CLASS(R)																												
WED	8.30P	30	ABC	11	A	13.1	24	1161	1648	310	272	113	693	348	504	410	255	157	475	248	369	317	189	81	171	99	309	189
	209	98	CS	33	B	14.8	25	1307	1647	308	260	113	696	343	499	413	260	158	428	218	317	272	168	81	236	135	286	187
					C	16.1	26	1429	1711	321	272	106	728	339	502	430	279	184	470	232	349	302	191	92	219	118	294	193
HIGH MOUNTAIN RANGERS(R)																												
SAT	8.00P	60	CBS	10	A	6.1	14	540	1455	242	174	45^	695	144	311	307	368	336	532	146	250	241	228	259	81^	32^	147	114^
	203	97	A	21	B	7.5	16	664	1660	253	187	56	763	160	352	344	379	358	616	168	316	306	293	256	108	45	173	111
	8.00 - 8.30				C	9.6	18	854	1799	287	205	57	807	178	382	387	409	365	687	185	354	352	344	278	109	47	196	122
	8.30 - 9.00				A	5.5	13	487	1364	231	154	43^	690	122^	280	297	377	356	493	128^	212	207	207	261	56^	26^	125^	96^
					A	6.7	15	594	1529	251	190	47^	700	161	337	315	361	320	564	160	282	269	245	257	100^	37^	165	129
HIGHWAY TO HEAVEN(R)																												
WED	8.00P	60	NBC	2	A	8.2	15	727	1530	264	199	51^	830	169	368	373	403	398	463	114	221	219	232	208	93	61^	144	97
	200	97	GD	2	B	8.2	15	722	1540	248	176	51^	831	151	328	351	394	433	486	105	228	225	243	225	85	52^	139	89
	8.00 - 8.30				C	8.2	15	722	1540	248	176	51^	831	151	328	351	394	433	486	105	228	225	243	225	85	52^	139	89
	8.30 - 9.00				A	7.6	15	673	1530	269	199	49^	854	162	369	387	418	419	453	105	207	213	223	209	79^	48^	144	91^
					A	8.8	16	780	1531	260	198	53^	809	175	366	360	391	380	473	122	234	225	241	207	105	72^	144	102
HOGAN FAMILY(R)																												
MON	8.30P	30	NBC	1	A	14.4	27	1276	1703	294	248	76	726	296	476	389	305	210	434	219	321	253	156	93	202	117	340	241
	201	98	CS	1	B	14.4	27	1276	1703	294	248	76	726	296	476	389	305	210	434	219	321	253	156	93	202	117	340	241
					C	14.4	27	1276	1703	294	248	76	726	296	476	389	305	210	434	219	321	253	156	93	202	117	340	241
HOOPERMAN(R)																												
WED	9.00P	30	ABC	9	A	11.9	21	1054	1595	314	266	92	733	315	502	444	322	188	514	237	379	341	230	101	147	86	201	116
	CONT'D				B	12.6	21	1120	1583	323	266	108	720	327	501	441	298	174	478	218	341	314	213	100	180	100	205	126

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

20 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING			LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN							
								PERS	WOMEN			18- 49	18- 25- 35- 55+	18- 49	25- 35- 55+	18- 49	25- 35- 55+	12- 17	12- 17	2- 6-	TOT.										
#STNS	CVG%	TYPE	T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	TOT.	FEM.	TOT.	TOT.					
EVENING CONT'D																															
HOOPERMAN(R)-CONT'D																															
	211	98	OP	30	C	14.6	23	1292	1647	315	257	100	752	299	481	441	330	221	528	218	359	324	244	135	162	84	205	132			
HOUSTON KNIGHTS																															
TUE	8.00P	60	CBS	4	A	6.6	13	585	1521	256	177	76^	715	189	348	336	343	309	599	252	387	350	244	168	80^	22^	128	69^			
	184	91	OP	4	B	6.6	12	585	1593	279	198	83	776	210	395	380	369	325	570	192	335	320	253	196	87	36^	160	88			
	8.00 - 8.30				A	6.3	12	558	1593	279	198	83	776	210	395	380	369	325	570	192	335	320	253	196	87	36^	160	88			
	8.30 - 9.00				A	7.0	13	620	1544	261	173	76^	718	184	330	344	348	314	619	245	383	354	256	184	77^	20^	130	77^			
HUNTER(R)																															
SAT	10.00P	60	NBC	12	A	13.7	29	1214	1651	301	220	86	815	226	417	399	403	332	553	145	270	260	291	244	124	70	160	115			
	206	99	OP	14	B	14.2	28	1257	1652	297	222	71	805	225	428	401	387	324	531	149	279	272	272	213	147	85	170	117			
	10.00 - 10.30				C	14.6	29	1291	1661	299	225	70	803	226	431	403	390	320	542	155	288	279	278	214	144	84	171	119			
	10.30 - 11.00				A	13.3	28	1178	1664	312	230	86	829	231	425	403	401	339	544	143	265	249	280	242	123	69	167	121			
JAKE AND THE FATMAN(R)																															
WED	8.00P	60	CBS	1	A	9.4	18	833	1550	269	193	50^	843	176	361	352	380	425	504	103	210	199	241	266	83	44^	119	79			
	200	95	OP	1	B	9.4	18	833	1550	269	193	50^	843	176	361	352	380	425	504	103	210	199	241	266	83	44^	119	79			
	8.00 - 8.30				C	9.4	18	833	1550	269	193	50^	843	176	361	352	380	425	504	103	210	199	241	266	83	44^	119	79			
					A	8.8	17	780	1536	259	182	48^	839	166	344	339	378	435	499	93	203	189	242	273	86	43^	112	77^			
8.30 - 9.00																															
KATE & ALLIE(R)																															
MON	8.00P	30	CBS	11	A	10.4	21	921	1483	308	238	68^	844	257	436	401	342	351	463	146	254	230	198	183	76	51^	101	75			
	207	97	CS	24	B	11.5	20	1023	1500	320	244	75	856	270	445	406	356	358	429	125	217	209	191	179	85	56	131	76			
					C	13.2	21	1169	1540	333	251	76	863	263	440	407	369	369	456	134	227	221	206	196	89	58	132	80			
L.A. LAW(R)																															
THU	10.00P	60	NBC	11	A	15.5	28	1373	1456	354	290	92	785	306	526	471	353	215	451	183	309	275	201	122	108	65	112	66			
	213	99	GD	31	B	16.7	29	1479	1509	331	272	102	763	295	511	474	348	205	551	232	376	347	243	142	98	54	98	54			
	10.00 - 10.30				C	17.9	31	1589	1562	335	272	102	783	296	509	475	364	224	591	232	393	367	278	159	98	55	89	48			
	10.30 - 11.00				A	15.4	27	1364	1469	365	302	106	799	319	541	485	354	215	438	180	304	277	195	115	110	66	122	71			
					A	15.5	28	1373	1452	344	280	78	776	295	515	461	354	216	467	187	315	275	209	131	106	66	103	61			
MACGYVER(R)																															
SUN	8.00P	60	ABC	2	A	8.4	17	744	1722	280	234	75^	705	223	436	373	347	238	680	197	446	447	395	173	112	39^	225	146			
	213	98	A	2	B	8.2	16	727	1719	278	225	77	699	226	427	365	343	236	655	217	428	410	353	169	130	40^	235	151			
	8.00 - 8.30				C	8.2	16	727	1719	278	225	77	699	226	427	365	343	236	655	217	428	410	353	169	130	40^	235	151			
	8.30 - 9.00				A	7.5	16	665	1721	287	240	70^	710	228	432	366	349	250	667	178	437	443	396	175	119	43^	224	145			
					A	9.3	18	824	1723	274	230	80	701	227	440	380	346	228	690	212	453	451	393	171	106	36^	225	147			
MARRIED...WITH CHILDREN(R)																															
SUN	8.30P	30	FOX	12	A	5.9	11	523	1795	365	319	92^	672	338	526	408	272	107^	691	366	539	432	287	92^	219	102^	214	128			
	123	87	CS	34	B	5.6	9	493	1801	329	292	107	696	365	532	412	254	133	666	365	552	452	273	76	200	102	239	156			
					C	4.8	7	429	1881	326	291	106	685	370	534	420	253	119	684	399	576	453	256	76	223	101	288	189			
MATLOCK(R)																															
TUE	8.00P	60	NBC	12	A	11.2	22	992	1586	279	175	46^	866	146	321	357	402	468	536	111	217	190	240	291	77	43^	107	76			
	201	92	GD	34	B	14.9	25	1318	1589	264	175	46	883	131	325	351	431	492	551	91	204	213	267	306	69	36	86	53			
	8.00 - 8.30				C	16.7	26	1479	1622	258	170	48	885	131	319	352	439	496	582	97	221	232	290	317	67	33	89	52			
					A	10.8	21	957	1590	286	186	45^	874	151	323	358	400	478	532	119	219	188	228	290	73	39^	111	73			
CONT'D																															

JUN. 6-12, 1988

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

24 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
DAY	TIME	DUR	NET #STNS	CVG% TYPE	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING				W O M E N					M E N					T E E N S		CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
									PERS (2+)		WOMEN 18-49	LOH 18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	TOT. 12-17	FEM. 12-17	TOT. 2-6	TOT. 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
										18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-49 W/CH	18-4

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.



26 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																JUN.6-12, 1988				
DAY	TIME	DUR	NET	NO. OF	KEY	AVG. AUD.	SH %	AVG. AUD. 0,000	TOTAL PERS	WORKING WOMEN	LOH 18-49	WOMEN					MEN					TEENS		CHILDREN								
	#STNS	CVG%	TYPE	T/C		%			(2+)	18+	49	<3	18-	18-	25-	35-	55+	TOTAL	34	49	54	64	55+	18-	18-	25-	35-	TOT. 12-	FEM. 12-	TOT. 2-	TOT. 6-	
EVENING CONT'D																																
OHARA(R)-CONT'D																																
	9.00 - 9.30				A	5.4	11	478	1596	247	175	74^	802	144	372	384	419	367	573	143	320	302	307	213								
	9.30 - 10.00				A	6.7	14	594	1658	249	186	84^	807	172	376	374	388	383	549	120	291	296	298	211	53^	10^	168	122^				
OUR HOUSE(R)																																
SUN	7.00P	60	NBC	9	A	5.9	13	523	1523	217	169	50^	749	204	377	340	315	321	440	151	242	219	183	173	113	36^	189	130				
	202	98	GD	32	B	7.1	14	633	1625	263	202	42^	770	196	378	353	348	338	487	152	258	238	221	198	151	81^	183	139				
	7.00 - 7.30				C	10.5	18	933	1788	317	255	64	803	237	435	409	364	315	559	188	333	312	269	181	156	90	212	158				
	7.30 - 8.00				A	5.4	13	478	1529	205	157	47^	741	195	357	335	306	330	467	145	254	236	209	182	167	91	258	182				
					A	6.3	14	558	1541	231	182	53^	767	214	400	350	328	318	425	158	235	208	165	168	156	74^	165	114^				
PERFECT STRANGERS(R)																																
FRI	8.00P	30	ABC	12	A	8.0	18	709	1535	278	225	96	748	285	436	383	282	273	369	143	223	204	177	114	149	88^	201	162				
	206	97	CS	15	B	10.1	20	899	1597	268	205	85	780	248	405	377	313	326	443	160	260	242	204	148	152	117	265	160				
					C	10.7	21	950	1629	274	211	91	782	255	418	393	320	313	446	164	263	247	205	146	125	76	249	156				
PERFECT STRANGERS-TUE.(R)																																
TUE	8.30P	30	ABC	2	A	12.8	24	1134	1513	307	262	95	685	330	479	391	250	173	345	168	267	224	145	63	182	112	300	194				
	208	98	CS	2	B	14.0	25	1236	1553	300	259	101	687	325	484	399	258	167	377	195	286	238	146	74	185	108	305	196				
					C	14.0	25	1236	1553	300	259	101	687	325	484	399	258	167	377	195	286	238	146	74	185	108	305	196				
PRESIDENTIAL PORTRAIT																																
TUE&THU	10.21P	1	CBS	28	A	14.1	25	1245	1586	234	192	60	536	193	333	313	242	167	844	352	592	523	375	192	110	29^	96	57				
					B	12.1	20	1072	1550	302	228	74	798	240	430	414	373	311	536	182	310	298	253	185	92	43	122	71				
	211	99	DO	89	C	12.7	21	1129	1575	315	236	73	835	238	436	422	393	340	534	167	297	285	260	200	92	45	114	69				
PROBE(R)																																
SAT	8.00P	60	ABC	2	A	4.6	11	408	1597	224	164	108^	706	163	378	394	349	261	611	187	391	401	346	142^	97^	34^	183	113^				
	195	95	A	2	B	5.1	11	447	1599	226	174	100^	680	185	376	353	327	265	625	224	412	383	308	166	106	56^	188	125				
	8.00 - 8.30				C	5.1	11	447	1599	226	174	100^	680	185	376	353	327	265	625	224	412	383	308	166	106	56^	188	125				
	8.30 - 9.00				A	4.6	11	408	1546	217	155^	96^	703	157	361	379	342	274	582	176	360	368	323	145^	89^	32^	173	106^				
					A	4.7	11	416	1613	225	169	118^	694	165	386	400	349	242	627	194	412	424	361	136^	103^	35^	189	116^				
SARA(R)																																
WED	9.30P	30	NBC	2	A	8.7	15	771	1438	314	249	76^	781	267	476	438	372	240	429	171	292	244	194	111	123	74^	105	58^				
	200	97	CS	2	B	8.5	15	749	1436	317	246	78	789	269	453	419	355	271	427	165	278	231	187	122	118	73	102	60^				
					C	8.5	15	749	1436	317	246	78	789	269	453	419	355	271	427	165	278	231	187	122	118	73	102	60^				
60 MINUTES																																
SUN	7.00P	60	CBS	12	A	14.8	34	1311	1520	245	174	44^	775	169	303	290	326	421	662	180	309	311	283	307	28^	8^	55	26^				
	213	99	DN	39	B	17.1	35	1512	1549	273	184	37	780	144	298	315	353	425	688	157	305	324	324	326	35	14^	45	24				
	7.00 - 7.30				C	19.8	34	1753	1555	279	188	41	771	147	298	316	352	413	695	162	320	334	333	321	38	16	50	27				
	7.30 - 8.00				A	14.2	33	1258	1501	237	168	44^	768	173	300	279	314	422	651	177	301	299	272	308	27^	7^	56	24^				
					A	15.5	35	1373	1528	250	178	43^	777	165	305	299	336	418	668	182	315	320	292	304	29^	10^	54	27^				
SLAP MAXWELL																																
WED	9.30P	30	ABC	2	A	8.7	15	771	1541	323	261	76^	741	289	491	445	342	211	537	241	397	385	247	101	117	62^	146	88				
	211	98	CS	2	B	8.7	15	771	1485	312	248	98	729	298	485	438	325	197	500	223	356	337	225	108	120	54^	135	76				
					C	8.7	15	771	1485	312	248	98	729	298	485	438	325	197	500	223	356	337	225	108	120	54^	135	76				
SONNY SPOON(R)																																
FRI	9.00P	60	NBC	3	A	8.7	17	771	1675	244	201	96	733	269	483	426	345	213	543	218	351	287	234	170	154	69^	246	165				
	194	96	PD	3	B	9.6	19	854	1673	257	206	79	762	259	473	441	374	235	543	187	340	305	268	166	149	70	220	148				
	9.00 - 9.30				C	9.6	19	854	1673	257	206	79	762	259	473	441	374	235	543	187	340	305	268	166	149	70	220	148				
	CONT'D				A	8.3	17	735	1653	234	187	88	724	256	463	408	339	224	532	208	331	268	228	177	138	60^	259	177				

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

28 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
DAY	TIME	DUR	NET	OF	T/C	AVG. AUD. %	SH %	AVG. 0,000	TOTAL WORKING PERS		LOH	W O M E N					M E N					T E E N S		CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
									(2+)		18+	49	18-49 W/CH	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOT. 12-17	FEM. 12-17	TOT. 2-11	TOT. 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

32 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
DAY	TIME	DUR	NET	NO. OF	KEY	AVG. AUD.	SH %	AVG. AUD. 0,000	WORKING WOMEN	W O M E N					M E N					T E E N S			C H I L D R E N										
	#STNS	CVG%	TYPE	T/C		%	%		18-49	18-34	18-49	25-54	35-64	45-55+	18-34	18-49	25-54	35-64	45-55+	12-17	12-17	12-17	TOT. 2-6	MALE 2-6	FEM. 2-6	11							
EARLY EVENING NEWS																																	
ABC WORLD NEWS TONIGHT										A	8.9	20	789	184	135	753	161	278	288	316	412	567	128	244	268	269	270	18^	20^	15^	36^	21^	18^
MON-FRI 6.30P 30 ABC 60										B	9.8	20	866	218	153	779	147	295	316	355	420	539	118	238	253	265	253	23^	24^	21^	30	19^	19^
213 99 N 183										C	10.6	20	940	228	161	773	147	306	322	371	409	562	125	249	269	270	262	26^	27^	24^	36	21^	20^
ABC WRLD NEWS TONIGHT-SAT										A	4.8	13	425	194	109^	733	114^	222	247	311	435	640	175	280	293	323	303	12^	12^	3^	10^	32^	16^
SAT 6.30P 30 ABC 12										B	5.8	14	515	201	133	735	109	241	256	314	443	612	124	243	275	315	297	29^	24^	24^	34^	25^	18^
183 94 N 27										C	6.9	15	607	211	137	737	115	249	269	333	432	624	140	266	291	305	289	29^	25^	27^	35^	26^	22^
ABC WRLD NEWS TONIGHT-SUN										A	4.5	11	399	198	127^	712	134^	231	217	286	427	702	154^	335	399	365	265	29^	16^	6^	43^	29^	11^
SUN 6.30P 30 ABC 11										B	5.0	12	445	228	152	729	132	272	285	346	395	648	164	306	326	321	277	34^	26^	29^	34^	37^	27^
164 87 N 34										C	6.3	13	560	227	161	747	145	286	295	341	407	633	152	292	305	311	284	37^	30^	35^	34^	29^	30^
CBS EVENING NEWS-RATHER										A	8.9	20	792	221	142	768	120	261	279	325	457	576	100	220	226	263	318	20^	17^	17^	26^	13^	14^
MON-FRI 6.30P 30 CBS 60										B	9.5	20	843	217	137	764	116	252	273	324	458	580	91	206	220	272	332	20^	18^	16^	25^	15^	16^
209 99 N 189										C	11.1	21	981	220	136	761	124	265	287	331	439	588	100	221	230	279	328	26^	21^	22^	33	20^	21^
CBS EVENING NEWS-SUNDAY										A	6.0	15	532	204	152	630	109^	273	274	285	334	709	210	370	371	296	295	62^	6^	40^	13^	17^	17^
SUN 6.00P 30 CBS 10										B	6.1	15	537	207	132	656	103	232	249	299	379	697	168	314	331	321	322	42^	19^	29^	18^	17^	12^
188 90 N 23										C	6.8	14	604	212	136	699	103	233	258	313	415	669	146	289	298	310	334	29^	20^	24^	19^	17^	14^
CBS SAT. NEWS-SCHIEFFER										A	4.1	11	363	181	80^	716	97^	165^	207	268	478	618	73^	178	186	245	412	32^	18^	13^	21^	21^	4^
SAT 6.30P 30 CBS 11										B	5.4	14	478	194	120	699	115	213	231	276	435	648	138	249	247	260	362	25^	15^	17^	24^	22^	15^
162 91 N 32										C	6.4	14	566	192	118	719	108	216	237	284	451	641	132	251	253	282	350	26^	19^	24^	30^	21^	16^
NBC NIGHTLY NEWS										A	8.5	19	750	193	124	758	124	251	272	312	450	554	113	220	226	252	295	35^	39^	30^	24^	20^	18^
MON-FRI 6.30P 30 NBC 60										B	8.6	18	763	201	130	774	123	253	278	330	457	565	117	225	237	252	296	25^	34	26^	26^	16^	19^
204 99 N 184										C	9.9	19	881	207	140	786	128	271	300	341	449	584	131	246	256	260	290	27^	32	27^	31	18^	21^
NBC NIGHTLY NEWS-SAT.										A	5.1	14	452	162	127^	703	143	243	237	240	403	591	122^	273	243	257	307	14^	8^	5^	33^	37^	9^
SAT 6.30P 30 NBC 10										B	5.9	15	524	163	105	716	102	210	225	274	453	632	123	245	244	269	349	31^	19^	29^	27^	27^	18^
171 91 N 31										C	7.7	16	680	175	112	762	109	218	242	289	486	618	126	239	244	259	338	25^	23^	27^	32^	20^	21^
NBC NIGHTLY NEWS-SUN										A	5.5	14	487	186	123^	746	139	240	230	282	453	642	156	286	277	270	336	11^	15^	3^	32^	46^	25^
SUN 6.30P 30 NBC 11										B	6.0	14	529	191	121	732	111	232	255	306	437	658	139	274	298	307	325	28^	25^	29^	25^	27^	25^
176 91 N 23										C	6.5	13	578	213	138	774	116	250	274	325	462	658	137	272	288	296	331	29^	26^	28^	28^	27^	22^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.



# 34 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	TEENS																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
DAY	TIME	DUR	NET	NO. OF	T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)		WORKING WOMEN				WOMEN					MEN					MALE	FEM.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
											18-18+	25-49	15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	15-24	TOTAL	18-34	18-49	21-49			21-54	25-54																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.



38 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		TEENS																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN				WOMEN					MEN					TEENS																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
									18-49		25-54	15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	12-17	17-19																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

40 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.6-12, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		TEENS		
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN		WOMEN						MEN						MALE	FEM.				
										18- 18+	25- 54	15- 24	TOTAL	18- 34	18- 49	18- 49	21- 54	21- 54	15- 24	TOTAL	18- 34	18- 49	21- 49	21- 54	25- 54	12- 17	12- 17		
LATE FRINGE CONT'D																													
TONIGHT SHOW-CONT'D																													
TUE 12.00M 60																													
11.30 - 12.00					A	7.3	21	642	1399	272	203	212	104	741	211	426	400	447	397	84	493	195	312	289	317	278	46^	45^	
12.00 - 12.30					A	5.6	21	493	1330	240	180	180	90	701	204	397	373	410	368	100	481	214	312	288	311	260	57^	37^	
12.30 - 1.00					A	3.5	18	310	1210	243	193^	157^	94^	657	197^	382	361	379	332	118^	461	181^	281	228	253	217	39^	47^	



42 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING 18-49 WOMEN			W O M E N					M E N					TEENS		CHILDREN				
									W/CH	18-49		18-34	18-49	25-34	35-44	45-54	18-34	18-49	25-34	35-44	45-54	12-17	12-17	2-11	2-11	6-11		
#STNS	CVG%	TYPE						<3	18+	49	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12-17	12-17	2-11	2-11	6-11	
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.5	15	133	93^	297	271	615	244^	470	438	343	125^	463	129^	284	295	282	149^	<<	24v	13v	26v	13v
MON-FRI 6.15A	15	ABC	60		B	1.5	14	129	54^	270	226	597	194^	394	397	341	160^	460	116^	294	318	302	123^	11v	16v	14v	15v	13v
134	81	N	185		C	1.4	14	122	64^	273	222	619	173^	381	386	354	193^	483	138^	300	324	287	136^	17v	22v	12v	17v	14v
ABC WORLD NEWS-MORN-645A					A	2.4	18	214	82^	286	221	603	243	388	384	275	173	505	105^	285	310	330	176	8v	32v	20v	30v	21v
MON-FRI 6.45A	15	ABC	59		B	2.5	17	218	56^	284	218	605	220	376	385	285	189	472	103^	277	306	312	143	20v	26v	19v	31^	27v
184	92	N	184		C	2.3	16	200	64^	283	221	619	191	385	400	321	187	480	123^	270	302	290	150	33^	31v	21v	25v	29v
BEFORE HOURS					A	0.7	9	66	64v	344^	238^	645	245^	410^	440^	328^	153^	585	286^	375^	290^	253^	145^	12v	37v	35v	19v	18v
MON-FRI 6.15A	15	NBC	60		B	0.8	9	67	54v	305^	217^	570	161^	334^	367^	339^	162^	447	188^	272^	260^	192^	125^	55v	21v	15v	16v	16v
148	85	N	185		C	0.8	9	67	66v	305^	253^	606	166^	363^	369^	324^	198^	426	190^	261^	245^	154^	125^	39v	22v	15v	14v	18v
CBS MORNING NEWS-6:30AM					A	0.8	8	73	30v	298^	223^	528	155^	301^	303^	280^	175^	417^	199^	257^	219^	137^	138^	45v	12v	<<	15v	15v
MON-FRI 6.30A	30	CBS	60		B	1.1	10	100	58v	242^	153^	559	118^	291	325	358	192^	448	118^	217^	244^	256	175^	13v	8v	18v	19v	19v
143	85	N	190		C	1.2	11	107	57v	258	148^	593	132^	289	327	356	234^	428	103^	198^	211^	236^	186^	19v	11v	25v	17v	26v
CBS THIS MORNING-1					A	1.9	10	168	52^	167^	118^	607	132^	238	233	234	341	524	123^	226	244	222	253	6v	12v	14v	18v	18v
MON-FRI 7.30A	30	CBS	60		B	2.1	10	188	52^	192	129^	662	118^	285	301	328	332	462	94^	214	219	222	219	14v	12v	18v	21v	18v
203	98	N	140		C	2.2	11	193	47^	189	128^	657	117^	273	289	313	341	452	85^	206	212	219	217	19v	9v	20v	21v	24v
CBS THIS MORNING-2					A	2.1	10	184	60^	144^	94^	677	138^	239	235	300	389	449	101^	185	192	190	225	8v	10v	6v	23v	11v
MON-FRI 8.30A	30	CBS	60		B	2.2	10	194	53^	137	91^	698	123^	243	243	307	419	422	88^	179	180	179	218	8v	11v	19v	27v	18v
203	98	N	140		C	2.4	11	209	45^	144	90^	708	122^	239	252	311	425	407	75^	160	163	171	221	10v	9v	24v	25v	24v
GOOD MORNING, AMERICA-730					A	3.9	21	342	58^	270	209	711	200	372	377	338	285	413	88^	221	242	234	159	9v	9v	18v	20v	19v
MON-FRI 7.30A	30	ABC	60		B	4.2	20	372	52^	247	182	703	185	368	385	350	284	418	99	199	220	209	182	10v	7v	20^	26^	28^
214	99	N	184		C	4.2	21	376	57^	243	184	708	167	376	394	369	282	423	99	196	216	218	188	14v	7v	22^	24^	28^
GOOD MORNING, AMERICA-830					A	3.6	18	321	71^	212	159	773	173	348	385	394	353	301	55^	140	152	158	137	6v	8v	25v	20v	21v
MON-FRI 8.30A	30	ABC	59		B	4.1	19	359	68^	195	153	758	177	361	386	383	342	350	72	155	173	184	158	7v	8v	25^	27^	29^
213	99	N	184		C	4.3	20	385	71	200	156	760	163	359	381	392	344	367	69	150	170	196	176	9v	7v	23^	25^	23^
NBC NEWS AT SUNRISE					A	2.1	22	184	42v	319	230	653	125^	388	430	437	199	479	123^	235	270	274	165^	37v	27v	15v	14v	12v
MON-FRI 6.00A	30	NBC	60		B	2.1	21	184	41^	305	214	630	120^	352	384	416	213	492	130^	248	269	265	189	33v	30v	11v	23v	21v
201	98	N	185		C	2.0	20	178	60^	305	239	641	142^	370	393	379	214	491	125^	234	254	247	206	25v	32v	13v	17v	21v
TODAY SHOW-7.30AM					A	4.3	23	377	41^	232	180	718	114	360	383	412	320	411	95	179	188	202	194	13v	17v	16v	20v	22v
MON-FRI 7.30A	30	NBC	60		B	4.5	22	400	48^	219	159	700	119	328	349	394	327	452	100	207	210	226	214	10v	9v	21^	20^	25^
205	99	N	185		C	4.6	22	407	52^	218	159	688	127	325	347	374	317	469	106	218	223	229	223	15v	10v	22^	19^	27^
TODAY SHOW-8.30AM					A	4.0	20	356	45^	176	135	760	102	313	329	435	403	355	84^	153	150	170	176	11v	13v	19v	16v	15v
MON-FRI 8.30A	30	NBC	60		B	4.3	20	383	45^	177	134	753	114	306	322	398	401	383	82	167	167	185	191	7v	7v	23^	15v	16v
205	99	N	185		C	4.7	21	414	54^	169	131	732	118	307	326	379	384	414	90	184	184	196	209	10v	8v	20^	17^	16^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

# PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING			W O M E N							M E N		T E E N S			C H I L D R E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
								18-49 W/CH	18- 49		18- 49	15- 24	TOTAL	18- 34	18- 49	25- 49	25- 54	35- 64	55+ 64	TOTAL	55+ 64	MALE 12-17	FEM. 12-17	TOT. 15-17	MALE 2-11	FEM. 2-11	TOT. 2-11	TOT. 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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## PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME  DAY      TIME      DUR      NET      NO. #STNS    CVG%    TYPE    OF T/C						KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																							
							AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING			W O M E N							M E N		T E E N S			C H I L D R E N							
										18-49	W/CH	18-49	15-24	TOTAL	34	49	49	54	64	55+	TOTAL	55+	MALE	FEM.	TOT.	MALE	FEM.	TOT.	TOT.			
									<3	18+	49	15-24	TOTAL	34	49	49	54	64	55+	TOTAL	55+	12-17	12-17	15-17	2-11	2-11	2-11	6-11				
MONDAY-FRIDAY DAYTIME CONT'D																																
GUIDING LIGHT-CONT'D 3.00 - 3.30									A	5.8	21	510	89	183	149	123	865	222	421	331	371	362	405	238	111	30^	54^	46^	47^	48^	41^	53^
3.30 - 4.00									A	5.7	20	505	86	196	158	118	863	214	406	324	366	361	416	246	115	29^	61^	47^	49^	52^	40^	61^
HOME									A	2.4	10	213	147^	269	231	129^	794	347	534	437	475	366	222	232	48^	33^	53^	51^	57^	76^	85^	49^
MON-FRI 11.30A									B	2.5	11	217	146	239	206	93^	787	329	526	446	488	351	219	250	56^	15^	30^	21^	53^	58^	68^	43^
175 88 ABC 1A 105									C	2.6	11	227	151	244	208	96^	797	319	529	447	490	366	224	251	62^	17^	28^	22^	49^	54^	69^	35^
LOVING									A	3.8	14	333	139	270	242	110	785	386	547	458	497	296	198	219	43^	17^	61^	31^	43^	76^	56^	62^
MON-FRI 12.30P									B	3.8	15	336	138	234	218	122	817	386	558	455	495	309	220	226	54^	13^	36^	26^	44^	58^	54^	49^
177 89 ABC DD 183									C	4.1	15	363	143	242	221	138	834	386	571	453	492	325	224	238	59^	17^	38^	30^	65^	54^	75	43^
NBC NEWS DIGEST-DAYTIME									A	4.2	15	375	58^	146	125	235	765	222	405	272	308	348	324	213	86^	73^	204	135	83^	56^	57^	82^
M-F 2.57P									B	4.2	15	371	72	167	146	171	830	256	449	326	382	375	326	222	81	31^	86	69^	46^	60^	61^	45^
190 94 NBC N 110									C	4.5	15	402	74	187	163	158	834	251	449	335	390	374	330	277	98	29^	82	61^	33^	48^	46^	34^
NEW CARD SHARKS									A	2.9	13	253	86^	111^	87^	58^	644	186	321	274	301	300	296	362	215	76^	47^	42^	74^	82^	52^	104^
MON-FRI 10.30A									B	2.8	13	246	72^	108	80^	47^	699	165	301	261	303	335	357	395	225	27^	26^	19^	53^	69^	64^	59^
158 79 CBS QP 185									C	3.0	13	268	76^	131	96	57^	706	177	315	265	320	334	336	423	241	24^	24^	17^	68^	69^	80^	57^
NEWSBREAK-11.57									A	4.3	18	377	68^	115	91	87^	682	180	303	241	270	262	350	388	188	65^	77^	56^	81^	83^	56^	108
MON-FRI 11.57A									B	4.5	19	394	73	125	96	70	740	172	313	255	295	298	388	403	208	21^	28^	22^	53^	65	65	52^
172 79 CBS N 184									C	5.1	20	449	66	160	119	71	748	178	318	256	303	306	382	415	212	19^	24^	18^	53^	61	67	47^
NEWSBREAK-3.44									A	4.9	17	434	99	184	149	117	870	223	398	314	355	351	432	253	126	29^	60^	43^	49^	59^	44^	64^
MON&THU 3.44P									B	4.9	17	435	106	200	164	131	891	232	411	321	357	356	443	262	128	20^	65	50^	35^	49^	40^	44^
193 92 CBS N 183									C	5.2	17	459	95	195	149	120	894	234	413	322	368	374	435	260	120	19^	51^	39^	35^	53^	43^	45^
TUE&WED 3.45P																																
FRI 3.41P																																
ONE LIFE TO LIVE									A	6.4	23	571	142	207	180	181	810	376	554	422	475	330	202	223	76	30^	83	60	42^	68	52^	59^
MON-FRI 2.00P									B	6.9	25	608	154	215	184	155	860	385	574	447	503	349	229	210	73	15^	47	34^	38^	65	62	40^
216 99 ABC DD 181									C	7.5	26	664	147	223	193	154	870	378	572	442	495	356	245	227	84	15^	45	32^	46	57	67	36^
2.00 - 2.30									A	6.5	23	572	146	211	184	176	807	384	561	427	479	323	194	224	76	28^	77	53^	44^	70	54^	60
2.30 - 3.00									A	6.5	23	574	136	202	174	184	805	365	543	412	466	334	208	220	77	31^	88	67	40^	66	49^	57^
PRICE IS RIGHT 1									A	4.9	22	431	60^	100	80	63^	636	145	255	206	227	244	360	377	188	67^	54^	38^	85	92	60^	117
MON-FRI 11.00A									B	4.6	21	409	65	102	76	66	698	155	277	220	249	288	392	407	214	25^	26^	21^	64	71	68	68
211 99 CBS AP 184									C	5.0	22	444	67	138	94	71	720	166	295	232	272	300	385	431	229	22^	22^	18^	68	69	77	60
PRICE IS RIGHT 2									A	6.1	26	542	51^	106	83	73	660	149	267	212	244	258	362	397	199	67	62	48^	86	89	61^	114
MON-FRI 11.30A									B	6.0	27	530	65	113	84	69	715	159	286	227	262	283	395	416	223	24^	26^	21^	62	68	69	62
211 99 CBS AP 186									C	6.4	27	571	61	143	101	71	732	167	294	232	273	290	395	435	233	21^	22^	18^	64	65	74	54
RYAN'S HOPE									A	2.3	9	202	171	215	185	140^	802	396	548	454	509	302	200	245	49^	21^	77^	51^	56^	92^	83^	65^
MON-FRI 12.00N									B	2.3	10	208	164	221	201	118^	835	411	576	481	517	297	222	259	49^	16^	43^	30^	51^	68^	68^	51^
162 81 ABC DD 183									C	2.8	11	246	146	244	222	128	826	398	581	479	518	319	206	261	52^	20^	49^	35^	76^	59^	85^	50^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME  DAYTIME DAYTIME TIME #STNS DUR CVG% NET TYPE NO. OF T/C						KEY	HOUSEHOLD AUDIENCES AVG. AUD. % SH % AVG. AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
										LOH WORKING			W O M E N							M E N		T E E N S			C H I L D R E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
										18-49 W/CH 18- 49	15- 24	18- 49	15- 24	18- 34	18- 49	25- 49	25- 54	35- 64	35- 55+	TOTAL	55+	12- 17	12- 17	15- 17	2- 11	2- 11	2- 5	6- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
MONDAY-FRIDAY DAYTIME CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									</

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.



JUN. 6-12, 1988

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A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

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## 52 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME						K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
										TOT. PERS. (2+)	W O M E N		M E N		T E E N S					C H I L D R E N											
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000		15- 24	18- 49	15- 24	TOTAL	TOTAL	12- 17	MALE	12- 17	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	
	#STNS	CVG%	TYPE																												
WEEKEND DAYTIME CHILDREN CONT'D																															
HELLO KITTY						A	2.0	15	177	1266	48v	291^	180^	17v	269^	55v	45v	10v	38v	18v	650	294^	356^	222^	427	214^	214^	216^	212^		
SAT						B	2.2	14	194	1253	55^	282	185	43^	248	66^	28v	38v	44^	22v	657	307	350	228	429	202	227	256	173		
						C	2.1	13	185	1290	55^	292	197	41^	242	81^	47^	34v	51^	31v	675	338	336	227	447	232	216	270	177		
I'M TELLING						A	1.9	8	168	1331	169^	388	247^	80v	217^	168^	24v	144^	54v	115^	557	313^	244^	199^	359^	157^	201^	230^	128^		
SAT						B	2.1	8	188	1473	141^	419	297	94^	241	239	97^	141^	157	81^	575	248	327	204	371	156	215	171	201		
						C	2.5	9	222	1493	143	422	311	102^	246	257	98^	159	166	91^	569	278	291	211	359	177	182	174	185		
LITTLE CLOWNS-HAPPYTOWN						A	1.3	9	115	1177	106v	357^	240^	51v	257^	65v	<<	63v	38v	27v	497^	253^	245^	259^	238^	131v	107v	171^	68v		
SAT						B	1.7	11	147	1227	73^	323	240	45v	223	101^	37v	64^	65^	37v	580	273	307	225	355	172^	183^	199	156^		
						C	1.8	11	163	1278	67^	312	239	49^	226	104^	50^	54^	61^	43^	636	318	317	228	408	209	198	212	195		
LITTLE WIZARDS						A	2.8	12	248	1429	91^	318	235^	32v	161^	194^	77^	117^	119^	75^	755	386	369	347	408	206^	202^	222^	186^		
SAT						B	3.5	14	307	1436	81^	318	246	62^	217	157	73^	84^	109	48^	744	434	310	348	396	231	165	217	178		
						C	3.7	14	323	1454	84	307	237	66^	220	162	78^	84	107	55^	766	442	324	343	422	245	177	230	192		
MIGHTY MOUSE						A	3.3	13	292	1373	99^	327	278	84^	284	147^	93^	54v	77^	70^	616	350	266	295	321	197^	124^	145^	175^		
SAT						B	3.8	14	337	1433	85	324	244	67^	233	126	71^	55^	77^	49^	751	369	382	354	397	190	207	246	150		
						C	4.1	14	367	1492	90	335	261	61^	238	131	72	59^	86	45^	788	420	368	381	407	218	188	248	159		
MUPPET BABIES I						A	2.8	16	248	1330	73^	277	198^	14v	209^	101^	66v	34v	78^	23v	743	360	383	334	409	226^	184^	199^	210^		
SAT						B	3.4	18	303	1324	54^	243	174	43^	189	98	47^	52^	68^	30^	794	385	409	273	521	252	269	310	212		
						C	3.6	18	317	1370	52^	253	184	34^	181	98	55^	43^	70^	28^	837	441	396	293	544	295	249	325	219		
MUPPET BABIES II						A	3.6	17	319	1304	80^	250	174^	39v	210	128^	75^	53^	88^	40v	716	376	340	285	431	239	192^	200	231		
SAT						B	4.4	19	388	1364	60^	254	188	41^	179	99	46^	53^	65^	34^	832	405	428	315	517	251	266	310	207		
						C	4.6	19	404	1426	56^	255	191	38^	173	104	54^	49^	73	31^	895	465	429	344	551	291	260	331	220		
MUPPET BABIES III						A	4.1	17	363	1327	72^	244	185	69^	211	145^	91^	54^	98^	47^	727	360	367	276	452	223	229	225	227		
SAT						B	5.1	20	447	1399	62^	255	196	46^	167	117	61^	55^	81	35^	860	413	447	338	522	252	270	312	211		
						C	5.0	19	447	1464	62	265	207	43^	177	113	61	52^	79	34^	909	476	432	367	541	286	256	326	216		
MY PET MONSTER						A	2.8	13	248	1412	65v	233^	173^	69^	196^	163^	61v	102^	90^	73^	820	389	430	372	447	192^	256^	266	181^		
SAT						B	3.5	15	314	1367	67^	269	216	49^	170	151	70^	81^	111	40^	776	407	369	320	456	239	217	237	219		
						C	3.5	15	309	1438	71^	269	223	54^	188	160	78^	82^	112	48^	821	427	394	314	507	274	232	260	247		
NEW ARCHIES						A	3.4	13	301	1639	182^	381	292	126^	223	319	131^	188^	156^	163^	716	415	302	294	422	221	201^	246	176^		
SAT						B	4.0	16	353	1468	169	375	295	88	194	269	104	164	165	103	630	290	340	263	367	156	211	185	182		
						C	4.3	15	384	1500	172	373	309	96	207	269	113	156	158	110	651	309	343	283	368	177	191	180	188		
PEE WEE'S PLAYHOUSE						A	4.5	18	399	1414	81^	299	252	58^	229	137^	62^	75^	98^	39v	749	378	371	298	452	229	223	250	202		
SAT						B	5.5	21	490	1426	70	290	230	48^	193	111	51^	60	76	35^	833	378	455	365	467	203	265	286	181		
						C	6.0	21	530	1509	84	302	245	49	214	122	51	71	82	40^	872	435	437	393	478	231	247	293	185		
POPEYE & SON						A	3.1	13	275	1525	120^	367	315	116^	311	200^	135^	65^	107^	93^	647	405	241	271	375	230^	145^	145^	230^		
SAT						B	3.6	14	321	1503	102	328	246	69^	207	200	106	94	137	63^	767	402	365	315	452	233	219	222	230		
						C	3.9	14	346	1536	108	339	258	77	228	195	99	96	124	71^	775	429	345	340	434	244	190	226	208		
REAL GHOSTBUSTERS I CONT'D						A	3.9	15	346	1398	99^	348	264	61^	207	166^	77^	90^	86^	80^	677	376	301	309	368	202	166^	235	133^		

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54 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN			MEN		T E E N S					C H I L D R E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
										15-24	18-49	TOTAL	15-24	TOTAL	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
													TOT. WORK. PERS ING WOM.		W O M E N				M E N										T E E N S		CHD TOT.			
															18- 49	25- 54	18- 24	25- 34	18- 49	21- 24	21- 25	25- 29	25- 34	35- 55+	TOT. MALE 12- 17	TOT. MALE 12- 17								
DAY	TIME	DUR	NET	NO. OF	T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000			(2+)	18+	TOTAL	49	21+	54	TOTAL	24	34	49	21+	49	54	49	54	64	55+	17	17	2-				
WEEKEND DAYTIME SPORTS																																		
ABC PROFESSIONAL BOXING(S)										A	2.1	6	186	1400	157^	480	183^	479	214^	756	55v	212^	442	734	419	477	387	444	408	257^	45v	42v	118^	
SUN 4.30P 90 ABC																																		
175 89 SE																																		
4.30 - 5.00										A	1.8	5	159	1309	141^	441	203^	440	211^	736	46v	202^	426	715	405	460	381^	435	417	255^	44v	40v	88v	
5.00 - 5.30										A	2.1	6	186	1423	168^	477	191^	474	221^	752	58v	227^	435	728	411	465	377	430	384	264^	43v	40v	151^	
5.30 - 6.00										A	2.4	7	213	1421	157^	499	159^	499	207^	762	60v	203^	454	739	432	492	395	456	417	247^	48v	45v	111^	
6.00 - 6.30										A	2.6	7	230	1520	117^	638	161^	638	214^	744	14v	147^	326	729	312	414	312	414	374	315	43v	30v	96^	
ABC WIDE WORLD-SPORTS SAT										A	5.4	18	478	1387	202	689	207	681	240	624	42^	137	248	594	217	252	206	240	274	342	37^	19v	37^	
SAT 4.30P 90 ABC										B	4.8	14	427	1424	203	640	252	625	267	627	52^	149	287	604	264	329	235	300	316	275	64^	38^	93	
219 99 SA										C	5.6	15	494	1459	204	617	269	604	280	648	57	180	334	624	310	375	278	342	320	250	79	45^	114	
4.30 - 5.00										A	4.1	14	363	1347	184	651	193	651	238	598	48^	170^	249	564	215	250	202	236	225	314	52^	23v	45v	
5.00 - 5.30										A	5.7	18	505	1379	203	683	195	681	239	631	35^	129	240	610	219	259	205	245	288	351	30v	18v	35^	
5.30 - 6.00										A	6.3	20	558	1442	215	729	231	710	246	644	45^	127	257	608	221	250	212	242	298	358	33^	17v	35^	
CBS SPORTS SAT SPEC. ED.(S)										A	3.4	13	301	1386	136^	375	201^	363	173^	742	129^	248	371	671	300	370	242	312	333	300	139^	76^	131^	
SAT 1.00P 192 CBS																																		
208 99 SE																																		
NCAA BASEBALL CHAMP																																		
1.00 - 1.30										A	3.3	13	292	1396	146^	388	224	386	195^	574	93^	214^	321	521	268	322	228	282	225	199^	164^	107^	269	
1.30 - 2.00										A	3.6	14	319	1378	131^	355	210	355	191^	737	118^	294	412	672	347	421	294	368	286	251	120^	54^	166^	
2.00 - 2.30										A	3.5	14	310	1337	103^	320	173^	316	163^	761	145^	277	391	686	316	401	246	331	341	285	125^	49v	131^	
2.30 - 3.00										A	3.6	14	319	1341	132^	371	203	347	164^	765	132^	250	376	692	303	370	244	312	355	322	121^	53^	84^	
3.00 - 3.30										A	3.4	13	301	1391	148^	385	204^	360	151^	780	153^	232	364	702	286	346	211^	270	354	356	153^	85^	73^	
3.30 - 4.00										A	3.2	12	284	1420	155^	400	195^	385	166^	801	145^	228	354	718	271	350	209^	288	406	368	144^	95^	76^	
4.00 - 4.30										A	3.0	11	266	1501	149^	456	195^	442	191^	798	89^	201^	369	735	306	377	280	351	413	358	158^	121^	90^	
JACK NICKLAUS GOLF(S)										A	2.3	8	204	1204	72v	491	186^	485	171^	601	28v	147^	321	595	315	360	293^	338	318	235^	29v	24v	83^	
SAT 3.30P 60 ABC																																		
201 95 SE																																		
3.30 - 4.00										A	2.1	8	186	1134	57v	408	154^	402	149^	593	22v	130^	306^	592	305^	348	284^	326^	312^	244^	43v	36v	90^	
4.00 - 4.30										A	2.4	8	213	1316	88^	584	221^	578	197^	632	35v	167^	348	622	338	386	314	362	337	236^	19v	15v	80^	
MAZDA SENIOR TPC GOLF-SAT(S)										A	2.0	8	177	1254	102^	477	127^	474	154^	634	33v	126^	273^	616	255^	268^	240^	252^	229^	348^	17v	10v	127^	
SAT 1.30P 120 ABC																																		
187 92 SE																																		
1.30 - 2.00										A	1.5	6	133	1297	146^	564	139^	554	190^	613	27v	129^	241^	592	219^	225^	215^	221^	202^	366^	10v	5v	110v	
2.00 - 2.30										A	2.1	8	186	1368	116^	503	122^	503	155^	706	37v	147^	308^	687	288^	301^	271^	284^	248^	385	35v	23v	123^	
2.30 - 3.00										A	2.2	8	195	1229	84v	479	117^	479	136^	615	29v	111^	254^	594	234^	252^	226^	243^	210^	343	9v	<<	127^	
3.00 - 3.30										A	2.2	8	195	1141	76v	389	132^	387	146^	598	38v	120^	279^	588	268^	281^	241^	254^	248^	306^	13v	13v	141^	
MAZDA SENIOR TPC GOLF-SUN(S)										A	1.5	5	133	1351	177^	498	203^	475^	178^	688	71v	212^	362^	660	334^	374^	292^	332^	292^	285^	87v	61v	77v	
CONT'D																																		

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.



JUN. 6-12, 1988

[illegible]

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8

JUN. 6-12, 1988

PROGRAM NAME						K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			T E E N S TOT.	C H D TOT.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
DAY	TIME	DUR	NET #STNS	CVG% TYPE	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. WORK. PERS ING		W O M E N				M E N										T E E N S																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
										(2+)	18+	TOTAL	49	21+	54	TOTAL	18- 24	18- 34	18- 49	21- 21+	21- 49	25- 54	25- 54	35- 64	35- 55+	12- 17	12- 17	2- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
WEEKEND DAYTIME SPORTS CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 6-12, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			TEENS TOT. 12- 17																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. WORK- PERS ING WOM. (2+) 18+	W O M E N								M E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
									18-		18-	25-	25-	35-	TOTAL	34	49	21+	49	54	64	55+	TOTAL	34	49	21+	49	49	54	64	55+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
WEEKEND DAYTIME OTHER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							</

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	47.7	48.5	48.1	48.8	49.3	50.9	51.8	53.8	55.6	57.1	57.4	57.8	56.7	56.4	55.6	53.7

**ABC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

← ABC MONDAY NIGHT BASEBALL HOUSTON VS LOS ANGELES BOSTON VS NEW YORK YANKEES (MULTI SEGMENT)(PAE) →																	
6,380	7.2	6.5	*		6.2	*		6.4	*		7.4	*		8.0	*	8.1	*
	14	14	*		12	*		12	*		13	*		14	*	15	*
	7.0	6.0		6.2	6.2		6.3	6.5	7.2	7.5	8.0	8.0	8.0	8.0		8.1	

**CBS TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

KATE & ALLIE (R)		DESIGNING WOMEN (R)		NEWHART (R)		EISENHOWER & LUTZ (PAE)		← CAGNEY & LACEY → (R)	
9,210		8,860		10,010		8,510		7,710	
10.4		10.0		11.3		9.6		8.7	
21		19		20		17		16	
10.0	10.8	9.9	10.1	11.0	11.7	9.6	9.7	8.6	8.8
								15 *	8.7
								8.7 *	16 *
								8.8	8.8

**NBC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

ALF (R)		HOGAN FAMILY (R)		NBC MONDAY NIGHT MOVIES CAN YOU FEEL ME DANCING? (R)												
11,430		12,760		12,760												
12.9		14.4		14.4		13.0 *				14.2 *		15.0 *				15.5 *
26		27		26		23 *				25 *		27 *				29 *
12.1	13.6	13.6	15.2	12.7	13.3	13.9	14.4	14.9	15.1	15.8	15.1					

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

12.4	12.1	11.3	11.9	12.7	13.5	12.9	11.6
26	25	23	23	23	23	23	21

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.4	2.9	2.9	3.2	3.7	4.1	3.5	3.5
7	6	6	6	7	7	6	6

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.3	1.8	2.3	3.0	2.9	3.1	2.3	2.0
3	4	5	6	5	5	4	4

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

5.1	5.4	5.4	5.7	6.0	6.9	7.1	6.2
11	11	11	11	11	12	13	11

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.5	2.6	4.0	4.7	5.2	4.5	3.8	3.8
5	5	8	9	9	8	7	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B



TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	48.0	49.2	49.5	50.1	49.2	51.3	52.8	54.4	55.2	56.7	58.0	58.4	57.3	56.8	55.8	54.8

### ABC TV

AVERAGE AUDIENCE  
(Hhds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

					WHO'S THE BOSS? (R)(PAE)		PERFECT STRANGERS-TUE. (R)		MOONLIGHTING (R)(PAE)				THIRTYSOMETHING (R)(PAE)			
					11,250		11,340		8,330				7,620			
					12.7		12.8		9.4		9.5 *		9.2 *	8.6	8.7 *	8.5 *
					25		24		16		17 *		16 *	15	15 *	15 *
					11.8	13.7	12.6	13.0	9.8	9.1	9.2	9.3	8.7	8.6	8.5	8.5

### CBS TV

AVERAGE AUDIENCE  
(Hhds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

							HOUSTON KNIGHTS						NBA FINALS GAME 1 DETROIT VS LOS ANGELES (9:00-11:38)(PAE)			
					5,850				12,320							
					6.6	6.3 *		7.0 *	13.9	10.8 *		12.6 *		13.8 *		15.6 *
					13	12 *		13	26	20 *		22 *		24 *		28 *
					6.4	6.2	6.6	7.4	10.1	11.5	12.1	13.1	13.7	13.9	15.3	15.9

### NBC TV

AVERAGE AUDIENCE  
(Hhds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

							MATLOCK (R)						MOVIE OF THE WEEK-TUESDAY A LETTER TO THREE WIVES (R)			
					9,920				12,490							
					11.2	10.8 *		11.7 *	14.1	12.7 *		13.8 *		14.8 *		15.1 *
					22	21 *		22 *	25	23 *		24 *		26 *		26 *
					10.6	10.9	11.7	11.7	12.3	13.1	13.5	14.1	14.7	15.0	15.1	15.0

### INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE  
SHARE AUDIENCE %

12.0		12.9		10.6		11.8		13.8		14.3		13.0		11.5
25		26		21		22		25		25		23		21

### SUPERSTATIONS

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.3		3.2		2.7		3.0		3.5		3.7		3.0		1.9
7		6		5		6		6		6		5		3

### PBS

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.2		1.5		1.6		1.7		2.0		2.2		1.7		1.5
2		3		3		3		4		4		3		3

### CABLE ORIG.

AVERAGE AUDIENCE  
SHARE AUDIENCE %

4.3		4.9		5.0		5.6		6.6		7.1		6.4		6.2
9		10		10		10		12		12		11		11

### PAY SERVICES

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.2		3.1		3.4		3.8		4.1		3.8		4.4		4.4
7		6		7		7		7		7		8		8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	48.3	50.2	50.5	51.3	51.2	52.5	53.6	55.3	55.6	56.9	57.2	57.3	57.4	56.7	54.9	52.5
<b>ABC TV</b>																
AVERAGE AUDIENCE (Hhlds (000) & %)																
SHARE AUDIENCE %																
AVG. AUD. BY 1/4 HR																
					GROWING PAINS (R)		HEAD OF THE CLASS (R)		HOOPERMAN (R)		SLAP MAXWELL (PAE)		CHINA BEACH			
					12,050		11,610		10,540		7,710		9,830			
					13.6		13.1		11.9		8.7		11.1		10.5 *	11.7 *
					26		24		21		15		20		18 *	22 *
					13.0	14.1	13.1	13.1	11.7	12.1	9.0	8.4	10.2	10.9	11.4	12.1
<b>CBS TV</b>																
AVERAGE AUDIENCE (Hhlds (000) & %)																
SHARE AUDIENCE %																
AVG. AUD. BY 1/4 HR																
					JAKE AND THE FATMAN (R)				EQUALIZER (R)(PAE)							
					8,330				10,900							
					9.4	8.8 *		10.0 *	12.3		12.6 *		13.1 *		12.6 *	
					18	17 *		18 *	22		22 *		23 *		23 *	
					8.6	9.0	9.7	10.3	10.6	11.0	12.0	13.1	13.3	12.9	13.0	12.1
<b>NBC TV</b>																
AVERAGE AUDIENCE (Hhlds (000) & %)																
SHARE AUDIENCE %																
AVG. AUD. BY 1/4 HR																
					HIGHWAY TO HEAVEN (R)				DAYS & NIGHTS-MOLLY DODD		SARA (R)		BRONX ZOO			
					7,270				5,940		7,710		6,910			
					8.2	7.6 *		8.8 *	6.7		8.7		7.8		7.6 *	7.9 *
					15	15 *		16 *	12		15		14		13 *	15 *
					7.4	7.7	8.6	9.0	6.9	6.5	8.1	9.2	7.5	7.7	7.8	7.9
<b>INDEPENDENTS (INCL. SUPERSTATIONS)</b>																
AVERAGE AUDIENCE	13.5		14.2		12.7		12.9		14.8		15.7		14.9		12.3	
SHARE AUDIENCE %	27		28		24		24		26		27		26		23	
<b>SUPERSTATIONS</b>																
AVERAGE AUDIENCE	3.6		3.8		3.8		4.2		4.8		4.8		4.5		3.0	
SHARE AUDIENCE %	7		7		7		8		9		8		8		6	
<b>PBS</b>																
AVERAGE AUDIENCE	1.2		1.6		1.6		1.7		2.2		2.3		1.9		1.6	
SHARE AUDIENCE %	2		3		3		3		4		4		3		3	
<b>CABLE ORIG.</b>																
AVERAGE AUDIENCE	5.3		6.1		5.9		6.3		6.1		6.6		6.9		6.4	
SHARE AUDIENCE %	11		12		11		12		11		12		12		12	
<b>PAY SERVICES</b>																
AVERAGE AUDIENCE	3.2		3.2		4.8		5.5		6.2		5.2		4.5		4.2	
SHARE AUDIENCE %	6		6		9		10		11		9		8		8	
U.S. TV HOUSEHOLDS:	88,600,000															

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	48.7	50.1	50.6	50.6	50.9	52.7	53.4	54.7	56.0	57.6	58.8	58.9	57.2	56.4	55.6	53.7

**ABC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

ABC THURSDAY NIGHT MOVIE THE CONCORDE-AIRPORT '79 (R)(PAE)																
7,890																
8.9	7.2	*			8.0	*			9.5	*			9.3	*		10.1
16	14	*			15	*			17	*			16	*		19
7.2	7.2		7.8		8.3		9.5		9.5		9.5		9.0		9.5	9.7

**CBS TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

48 HOURS GOLD MEDAL FEVER																
6,380																
7.2	7.2	*			7.3	*			11.2	*			13.7	*		16.4
14	14	*			14	*			20	*			24	*		29
7.4	6.9		7.1		7.4		10.3		12.0		13.1		14.4		15.0	16.6

**NBC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

BILL COSBY SHOW (R)																
16,480					16,750				16,830				16,300			
18.6					18.9				19.0				18.4			
36					35				34				31			
17.1	20.2				18.6		19.3		18.5		19.5		18.4		18.5	

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

11.8		12.6		10.2		10.6		11.2		11.4		11.4		9.8
24		25		20		20		20		19		20		18

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.1		3.3		2.8		2.9		3.2		3.1		3.1		2.2
6		7		5		5		6		5		5		4

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.1		1.7		2.0		2.2		2.0		2.1		1.5		1.3
2		3		4		4		4		4		3		2

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

4.3		5.3		5.1		6.2		5.8		6.2		6.5		5.0
9		10		10		11		10		11		11		9

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.6		2.0		2.3		2.8		3.8		3.9		3.9		2.7
3		4		4		5		7		7		7		5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.





TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	35.3	36.4	37.0	38.1	40.9	42.0	43.7	45.3	47.0	48.7	48.8	49.1	47.8	47.3	47.3	47.6	45.0	41.8

**ABC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %) %  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

← PROBE (R) → ← OHARA (R)(PAE) → ← SPENSER: FOR HIRE (R) →

4,080						5,400						6,730						
4.6	4.6 *				4.7 *	6.1 *	5.4 *		6.7 *	7.6 *	7.3 *					8.0 *		
11	11 *				11 *	13	11 *		14	16	15 *					17 *		
4.6	4.6	4.6			4.7	5.2	5.6	6.4	6.9	7.0	7.5	7.9				8.1		

**CBS TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %) %  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

← HIGH MOUNTAIN RANGERS (R) → ← TOUR OF DUTY (R)(PAE) → ← CRONKITE AT LARGE →

5,400						6,380						5,490						
6.1	5.5 *				6.7 *	7.2 *	6.6 *		7.7 *	6.2 *	6.2 *					6.2 *		
14	13 *				15 *	15	14 *		16	13	13 *					13 *		
5.3	5.6	6.4			6.9	6.4	6.8	7.5	7.9	6.7	5.7	5.8				6.5		

**NBC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %) %  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

FACTS OF LIFE (R) 227 (R) GOLDEN GIRLS (R) AMEN (R) ← HUNTER (R) →

7,890		10,630		14,350		12,140		12,140										
8.9		12.0		16.2		13.7		13.7		13.3 *		14.0 *						
21		27		34		28		28		28 *		29 *						
8.2	9.5	11.1	13.0	15.6	16.7	13.7	13.7	13.3	13.3	13.3	13.9	14.1						

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

11.6		11.5		11.1		10.7		10.6		11.2		11.4		10.5		10.0
32		31		27		24		22		23		24		22		23

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.2		3.4		2.7		2.8		2.5		2.4		2.6		2.3		2.3
9		9		7		6		5		5		5		5		5

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.7		1.9		2.1		2.1		1.7		1.8		1.6		1.2		1.0
5		5		5		5		4		4		3		3		2

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

5.3		5.4		6.0		5.6		4.9		5.7		6.0		5.6		4.9
15		14		14		13		10		12		13		12		11

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.9		3.4		4.3		4.6		4.5		4.5		5.0		5.0		4.0
8		9		10		10		9		9		11		11		9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	37.7	35.6	32.8	30.0	26.8	24.6	21.9	19.9	17.6	16.1	14.6	13.5	12.2	10.9				

**ABC TV**

(1)  
 AVERAGE AUDIENCE { 1,420  
 (Hhlds (000) & %) 1.6  
 SHARE AUDIENCE % 5  
 AVG. AUD. BY 1/4 HR % 1.6

**CBS TV**

AVERAGE AUDIENCE {  
 (Hhlds (000) & %)  
 SHARE AUDIENCE %  
 AVG. AUD. BY 1/4 HR %

**NBC TV**

← SATURDAY NIGHT (PAE)  
 (11:30-12:48)(PAE)  
 AVERAGE AUDIENCE { 6,650  
 (Hhlds (000) & %) 7.5  
 SHARE AUDIENCE % 24  
 AVG. AUD. BY 1/4 HR % 8.6

8.4 \*  
 23 \*  
 8.2

7.5 \*  
 24 \*  
 7.1 6.2

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE 10.1  
 SHARE AUDIENCE % 28

8.2  
 26

6.5  
 25

5.0  
 24

4.0  
 24

3.3  
 24

2.7  
 23

**SUPERSTATIONS**

AVERAGE AUDIENCE 2.6  
 SHARE AUDIENCE % 7

2.1  
 7

1.8  
 7

1.3  
 6

1.1  
 7

0.8  
 6

0.7 ^  
 6 ^

**PBS**

AVERAGE AUDIENCE 1.2  
 SHARE AUDIENCE % 3

0.9  
 3

0.6 ^  
 2 ^

0.6 ^  
 3 ^

0.5 ^  
 3 ^

0.2 ^  
 1 ^

0.2 ^  
 2 ^

**CABLE ORIG.**

AVERAGE AUDIENCE 4.8  
 SHARE AUDIENCE % 13

4.4  
 14

3.7  
 14

2.7  
 13

2.4  
 14

2.2  
 16

2.0  
 17

**PAY SERVICES**

AVERAGE AUDIENCE 4.2  
 SHARE AUDIENCE % 11

3.0  
 10

3.0  
 12

3.1  
 15

3.0  
 18

2.8  
 20

2.7  
 23

U.S. TV HOUSEHOLDS: 88,600,000  
 (1) ABC WEEKEND REPORT-SAT., ABC, (11:30-11:45)

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	42.2	44.0	44.5	45.3	47.4	48.8	50.4	52.6	53.4	55.3	55.7	56.3	56.3	56.7	55.8	53.8	46.1	40.6

**ABC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

	DISNEY SUNDAY MOVIE THE LIBERATORS, PT. 2 (R)				MACGYVER (R)				ABC SUNDAY NIGHT MOVIE STARCROSSED (R)(PAE)									
AVERAGE AUDIENCE	4,780				7,440				10,450									
(Hhlds (000) & %)	5.2 *			5.6 *	8.4 *	7.5 *		9.3 *	11.8 *	11.6 *		11.9 *		11.7 *		12.2 *		
SHARE AUDIENCE	12 *			12 *	17 *	16 *		18 *	21 *	21 *		21 *		21 *		22 *		
AVG. AUD. BY 1/4 HR	5.1	5.2	5.3	5.8	7.3	7.8	8.9	9.7	11.4	11.9	11.8	11.9	11.8	11.5	12.1	12.3		

**CBS TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

	60 MINUTES				MURDER, SHE WROTE (R)				CBS SUNDAY MOVIE THAT SECRET SUNDAY (R)(PAE)									
AVERAGE AUDIENCE	13,110				12,400				14,530									2,750
(Hhlds (000) & %)	14.8	14.2 *		15.5 *	14.0 *	13.6 *		14.5 *	16.4 *	15.4 *		16.3 *		16.8 *		17.0 *	3.1	
SHARE AUDIENCE	34	33 *		35 *	28	28 *		28 *	30	28 *		29 *		30 *		31 *	7	
AVG. AUD. BY 1/4 HR	13.6	14.8	15.5	15.5	13.6	13.6	14.3	14.7	15.0	15.7	16.3	16.3	16.5	17.2	17.5	16.4	3.1	

**NBC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

	OUR HOUSE (R)				FAMILY TIES (R)		MY TWO DADS (R)		NBC SUNDAY NIGHT MOVIE EVERGREEN, PT. 1 (R)									
AVERAGE AUDIENCE	5,230				7,890		8,240		8,330									
(Hhlds (000) & %)	5.9	5.4 *		6.3 *	8.9 *		9.3 *		9.4 *	8.6 *		8.9 *		9.9 *		10.1 *		
SHARE AUDIENCE	13	13 *		14 *	18 *		18		17	16 *		16 *		18 *		18 *		
AVG. AUD. BY 1/4 HR	5.2	5.7	6.1	6.4	8.4	9.4	8.7	9.8	8.6	8.7	8.9	9.0	9.6	10.1	10.1	10.1		

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	10.1		10.9		10.9		10.6		10.8		10.5		10.3		8.7		6.5	
	23		24		23		21		20		19		18		16		15	

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	1.6		1.8		1.9		2.0		2.6		2.7		2.5		2.2		1.7	
	4		4		4		4		5		5		4		4		4	

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	1.7		1.7		2.9		3.6		2.5		2.5		2.0		1.7		1.2	
	4		4		6		7		5		4		4		3		3	

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	6.1		5.2		4.0		3.8		5.0		5.4		5.9		5.4		4.0	
	14		12		8		7		9		10		10		10		9	

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	3.0		2.8		3.2		3.6		4.3		4.5		4.6		4.4		3.4	
	7		6		7		7		8		8		8		8		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	34.2	30.7	26.5	24.1	20.7	18.9	16.8	15.2	13.0	11.4	10.0	9.0	8.3	7.8				

**ABC TV**

AVERAGE AUDIENCE { 1,680  
 (Hhlds (000) & %) 1.9  
 SHARE AUDIENCE % 7  
 AVG. AUD. BY 1/4 HR % 1.9

**CBS TV**

AVERAGE AUDIENCE {  
 (Hhlds (000) & %)  
 SHARE AUDIENCE %  
 AVG. AUD. BY 1/4 HR %

**NBC TV**

AVERAGE AUDIENCE { 1,680  
 (Hhlds (000) & %) 1.9  
 SHARE AUDIENCE % 6  
 AVG. AUD. BY 1/4 HR % 1.9

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE 6.5 5.4 4.5 3.3 2.6 1.9 1.2  
 SHARE AUDIENCE % 20 21 23 21 21 20 15

**SUPERSTATIONS**

AVERAGE AUDIENCE 1.6 1.4 1.3 1.0 0.8 0.6 0.3  
 SHARE AUDIENCE % 5 6 7 6 7 6 4

**PBS**

AVERAGE AUDIENCE 1.3 1.1 0.8 0.4 0.2 0.2 0.2  
 SHARE AUDIENCE % 4 4 4 3 2 2 2

**CABLE ORIG.**

AVERAGE AUDIENCE 3.7 2.9 2.1 1.9 1.5 1.3 1.2  
 SHARE AUDIENCE % 11 11 11 12 12 14 15

**PAY SERVICES**

AVERAGE AUDIENCE 3.6 3.3 3.0 3.0 2.5 2.0 2.0  
 SHARE AUDIENCE % 11 13 15 19 20 21 25

U.S. TV HOUSEHOLDS: 88,600,000  
 (1) ABC WEEKEND REPORT-SUN, ABC, (11:30-11:45)  
 (2) G MICHAELS SPORTS MACHINE, NBC, (11:30-11:45)

For explanation of symbols, See page B.



TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	7.8	9.6	11.3	13.0	15.1	17.0	18.1	18.4	18.9	19.7	20.1	20.4	20.9	21.7	22.0	22.2	21.0	21.4

**ABC TV**

AVERAGE AUDIENCE {  
(Hhds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

(PAE)	(1)	(PAE)	(2)	GOOD MORNING AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)										
	1,330		2,140				3,420				3,210							
	1.5		2.4				3.9				3.6							
	15		18				21				18							
	1.5		2.4				3.9	3.8			3.6	3.6						

**CBS TV**

AVERAGE AUDIENCE {  
(Hhds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

		CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2								\$25,000 PYRAMID
		730				1,680				1,840							2,370	
		0.8				1.9				2.1							2.7	
		8				10				10							13	
		0.8	0.8			1.9	1.9			2.0	2.2						2.6	2.7

**NBC TV**

AVERAGE AUDIENCE {  
(Hhds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

NBC NEWS AT SUNRISE (PAE)		TODAY SHOW-7:30AM (CO-OP) (PARTICIPATING) (PAE)		TODAY SHOW-8:30AM (CO-OP) (PARTICIPATING) (PAE)		SALE OF THE CENTURY	
1,840			3,770		3,560		2,760
2.1			4.3		4.0		3.1
22			23		20		15
1.8	2.5		4.3	4.2	4.0	3.9	3.1
							3.2

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.8		2.9		4.6		5.6		5.9		6.1		5.2		5.1		5.1	
21		24		28		31		31		30		25		23		24	

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

0.7		1.0		1.6		1.8		1.8		2.0		1.8		1.8		1.7	
8		9		10		10		9		10		8		8		8	

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

<<		0.1	^	0.4		0.6		0.9		1.2		1.3		1.3		1.1	
<<		1	^	3		3		5		6		6		6		5	

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.2		1.4		1.6		1.7		1.8		2.2		2.2		2.5		2.3	
14		11		10		9		9		11		11		11		11	

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

0.8		0.8		0.9		1.0		1.1		1.2		1.2		1.2		1.2	
9		7		5		5		6		6		6		6		6	

U.S. TV HOUSEHOLDS: 88,600,000  
(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)  
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	21.6	22.0	22.1	22.6	22.8	23.5	24.3	25.2	25.9	27.0	28.7	29.1	28.5	28.9	27.8	27.9	27.7	27.0
<b>ABC TV</b>				WHO'S THE BOSS? M-F	HOME		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)			2,680		2,130		2,020		3,330		5,920				5,710			
SHARE AUDIENCE %			3.0		2.4		2.3		3.8		6.7		6.4	*	6.4	*		6.5
AVG. AUD. BY 1/4 HR			14		10		9		14		23		22	*	24	*	23	23
			2.9	3.1	2.5	2.3	2.2	2.3	3.6	3.9	6.3	6.6	6.9	6.9	6.4	6.4	6.5	6.5
<b>CBS TV</b>		NEW CARD SHARKS		PRICE IS RIGHT 1	PRICE IS RIGHT 2 (PAE)						←YOUNG AND THE RESTLESS→			BOLD AND THE BEAUTIFUL	←AS THE WORLD TURNS→			
AVERAGE AUDIENCE (Hhlds (000) & %)		2,530		4,310	5,420				6,730					4,700		5,900		
SHARE AUDIENCE %		2.9		4.9	6.1				7.6	7.4	*		7.8	* 5.3		6.7	6.6	6.8
AVG. AUD. BY 1/4 HR		13		22	26				29	29	*		29	* 18		24	24	24
		2.8	2.9	4.6	5.1	6.0	6.3		7.2	7.7	7.8	7.7	5.3	5.3	6.5	6.7	6.8	6.7
<b>NBC TV</b>			CLASSIC CONCENTRATION	WHEEL OF FORTUNE	WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE		←DAYS OF OUR LIVES→				←ANOTHER WORLD (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)		2,990		4,220	3,540		2,980		3,310		5,990				4,270			
SHARE AUDIENCE %		3.4		4.8	4.0		3.4		3.7		6.8	6.6	*		* 4.8	4.9	*	4.7
AVG. AUD. BY 1/4 HR		16		21	17		14		14		23	23	*		* 17	18	*	17
		3.3	3.5	4.7	4.9	3.9	4.1	3.3	3.6	3.9	6.4	6.7	7.0	7.0	5.0	4.8	4.8	4.7
<b>INDEPENDENTS (INCL. SUPERSTATIONS)</b>																		
AVERAGE AUDIENCE		4.9		4.3	4.6		4.9		5.4		5.3		5.9		5.9		6.1	
SHARE AUDIENCE %		22		19	20		20		20		18		20		21		22	
<b>SUPERSTATIONS</b>																		
AVERAGE AUDIENCE		1.7		1.5	1.6		1.6		1.8		1.7		1.7		1.7		1.7	
SHARE AUDIENCE %		8		7	7		7		7		6		6		6		6	
<b>PBS</b>																		
AVERAGE AUDIENCE		0.9		0.8	0.7		0.8		0.8		0.8		0.8		0.8		0.7	
SHARE AUDIENCE %		4		3	3		3		3		3		3		3		3	
<b>CABLE ORIG.</b>																		
AVERAGE AUDIENCE		2.5		2.5	2.5		2.5		2.6		2.8		2.9		3.0		3.1	
SHARE AUDIENCE %		11		11	11		10		10		10		10		11		11	
<b>PAY SERVICES</b>																		
AVERAGE AUDIENCE		1.4		1.6	1.6		1.5		1.5		1.5		1.2		1.2		1.2	
SHARE AUDIENCE %		7		7	7		6		6		5		4		4		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45		
HUT	27.1	27.9	28.3	29.1	29.5	31.3	32.5	33.8	34.5	36.1	37.2	38.7	43.0	44.5	45.1	46.6		

**ABC TV**

AVERAGE AUDIENCE { 5,940  
(Hhlds (000) & %)  
% 6.7 6.6 \* 6.9 \*  
SHARE AUDIENCE % 24 24 \* 24 \*  
AVG. AUD. BY 1/4 HR % 6.5 6.6 6.8 6.9

← GENERAL HOSPITAL →

ABC WORLD  
NEWS TONIGHT

7,890

8.9

20

8.6

9.2

**CBS TV**

AVERAGE AUDIENCE { 5,090  
(Hhlds (000) & %)  
% 5.7 5.8 \* 5.7 \*  
SHARE AUDIENCE % 20 21 \* 20 \*  
AVG. AUD. BY 1/4 HR % 5.8 5.8 5.8 5.7

← GUIDING LIGHT  
(PAE) →CBS EVENING  
NEWS-RATHER

7,920

8.9

20

9.0

8.9

**NBC TV**

AVERAGE AUDIENCE { 3,760  
(Hhlds (000) & %)  
% 4.2 4.2 \* 4.2 \*  
SHARE AUDIENCE % 15 15 \* 15 \*  
AVG. AUD. BY 1/4 HR % 4.3 4.1 4.2 4.3

← SANTA BARBARA →

NBC NIGHTLY  
NEWS

7,500

8.5

19

8.4

8.5

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE 7.0  
SHARE AUDIENCE % 25

7.9  
288.3  
279.1  
2710.0  
2810.8  
2812.2  
2813.3  
29**SUPERSTATIONS**

AVERAGE AUDIENCE 2.0  
SHARE AUDIENCE % 7

2.2  
82.1  
72.4  
72.4  
72.4  
62.6  
62.8  
6**PBS**

AVERAGE AUDIENCE 0.7  
SHARE AUDIENCE % 2

0.9  
30.8  
30.9  
30.9  
21.0  
31.0  
20.9  
2**CABLE ORIG.**

AVERAGE AUDIENCE 3.1  
SHARE AUDIENCE % 11

3.4  
124.1  
134.2  
133.7  
104.0  
114.1  
94.5  
10**PAY SERVICES**

AVERAGE AUDIENCE 1.3  
SHARE AUDIENCE % 5

1.1  
41.1  
41.2  
41.3  
41.4  
41.7  
42.0  
4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15																		
HUT	7.7	8.7	9.9	11.4	12.8	14.5	16.1	18.3	20.2	22.0	23.1	24.0	24.8	25.6	25.6	25.9	25.3	25.5																		
ABC TV					LITTLE CLOWNS-HAPPYTOWN				ALL NEW POUND PUPPIES		MY PET MONSTER		LITTLE WIZARDS		REAL GHOSTBUSTERS		REAL GHOSTBUSTERS		BUGS BUNNY & TWEETY SHOW																	
AVERAGE AUDIENCE (Hhlds (000) & %)	{				1,150		1,860		2,480		2,480		3,460		4,160		4,080																			
SHARE AUDIENCE	{				1.3		2.1		2.8		2.8		3.9		4.7		4.6																			
AVG. AUD. BY 1/4 HR	{				9		12		13		12		15		18		18																			
	{				1.2		1.4		1.9		2.2		2.6		3.0		2.8		4.6																	
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON																			
AVERAGE AUDIENCE (Hhlds (000) & %)	{				1,770		2,480		3,190		3,630		3,990		2,920		2,750																			
SHARE AUDIENCE	{				2.0		2.8		3.6		4.1		4.5		3.3		3.1																			
AVG. AUD. BY 1/4 HR	{				15		16		17		17		18		13		13																			
	{				1.9		2.2		2.6		3.0		3.4		3.8		4.2		4.1																	
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK																			
AVERAGE AUDIENCE (Hhlds (000) & %)	{				2,390		3,540		4,430		5,050		4,430		4,700		3,190																			
SHARE AUDIENCE	{				2.7		4.0		5.0		5.7		5.0		5.3		3.6																			
AVG. AUD. BY 1/4 HR	{				20		23		24		24		20		21		14																			
	{				2.4		3.0		3.8		4.2		4.9		5.1		5.6		3.4																	
INDEPENDENTS (INCL. SUPERSTATIONS)																																				
AVERAGE AUDIENCE	2.4				3.0				3.2				3.7				4.2				4.7				5.2				5.6							
SHARE AUDIENCE %	29				28				24				22				18				18				19				20				22			
SUPERSTATIONS																																				
AVERAGE AUDIENCE	0.6				0.9				0.8				1.1				1.0				1.1				1.1				0.9				1.4			
SHARE AUDIENCE %	7				8				6				6				5				5				4				3				6			
PBS																																				
AVERAGE AUDIENCE	0.1				0.3				0.6				0.6				0.8				0.9				1.0				1.1				1.2			
SHARE AUDIENCE %	1				3				4				3				4				4				4				4				5			
CABLE ORIG.																																				
AVERAGE AUDIENCE	1.4				1.9				2.4				2.8				3.2				3.5				4.2				3.8				3.6			
SHARE AUDIENCE %	17				18				18				16				15				15				17				15				14			
PAY SERVICES																																				
AVERAGE AUDIENCE	1.5				1.6				1.8				1.7				2.5				3.0				3.1				3.2				3.0			
SHARE AUDIENCE %	18				15				13				10				12				13				12				12				12			
U.S. TV HOUSEHOLDS: 88,600,000																																				
For explanation of symbols, see page 1																																				

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.



TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	25.6	25.6	25.0	25.2	24.9	25.4	24.9	25.1	25.3	25.4	24.8	25.1	25.7	25.7	25.9	26.2	26.1	27.1

## ABC TV

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

FLINTSTONE KIDS	ANIMAL CRACK-UPS	HEALTH SHOW	(1)	MAZDA SENIOR TPC GOLF-SAT										JACK NICKLAUS GOLF (3:30-4:30)				
3,460	2,570	1,420	1,680	1,770														
3.9	2.9	1.6	1.9	2.0														
15	12	6	8	8														
4.0	3.8	2.9	2.8	1.6	1.6	1.9	1.9	1.5	1.6	2.0	2.1	2.1	2.2	2.2	2.1	2.1	2.1	2.1

## CBS TV

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

DENNIS THE MENACE	TEEN WOLF	GALAXY HIGH SCHOOL	CBS SPORTS SAT SPEC. ED. NCAA BASEBALL CHAMP (1:00-4:12)(PAE)															
2,660	2,040	2,040	3,010															
3.0	2.3	2.3	3.4	3.3	*													
12	9	9	13	13	*													
3.0	3.1	2.2	2.3	2.4	2.3	3.2	3.3	3.6	3.6	3.5	3.5	3.5	3.7	3.5	3.3	3.2	3.1	3.1

## NBC TV

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

NEW ARCHIES	FOOFUR (PAE)	I'M TELLING											(2)		(3)			
3,010	2,480	1,680																
3.4	2.8	1.9																
13	11	8																
3.4	3.3	2.8	2.8	1.9	1.9													

INDEPENDENTS  
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE  
SHARE AUDIENCE %

6.3		6.3		7.4		7.1		8.0		8.2		8.8		8.7		9.1		
25		25		29		28		31		33		34		33		34		

## SUPERSTATIONS

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.2		1.7		2.1		2.1		2.3		2.3		2.4		2.2		2.3		
9		7		8		8		9		9		9		8		9		

## PBS

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.0		1.1		1.4		1.5		1.5		1.3		1.3		1.5		1.5		
4		4		6		6		6		5		5		6		6		

## CABLE ORIG.

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.8		3.8		3.5		4.1		4.2		4.0		4.6		5.3		5.5		
15		15		14		16		17		16		18		20		21		

## PAY SERVICES

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.0		2.9		2.9		3.5		3.7		3.3		2.7		2.3		2.4		
12		12		12		14		15		13		11		9		9		

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND SPECIALS, THE DAY THE KIDS TOOK OVER, PT 2, ABC, (1:00-1:30), (R)

(2) NBC MAJOR LEAGUE PRE GAME, (PAE), NBC, (3:00-3:17)

(3) NBC MAJOR LEAGUE BASEBALL, BALTIMORE VS NEW YORK YANKEES, KANSAS CITY VS CALIFORNIA, (PAE), NBC, (MULTI SEGMENT)

For explanation of symbols, See page B.

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT	27.4	28.2	28.8	29.7	30.5	31.5	31.9	31.6	32.8	33.2	33.4	34.3						
ABC TV	JACK NICKLAUS GOLF (3:30-4:30) ← ABC WIDE WORLD-SPORTS SAT →												ABC WRLD NEWS TONIGHT-SAT					
AVERAGE AUDIENCE (Hhlds (000) & %)	4,780												4,250					
SHARE AUDIENCE %	2.4 * 5.4 * 4.1 * 5.7 * 6.3 *												4.8					
AVG. AUD. BY 1/4 HR	2.4 2.4 3.8 4.4 5.3 6.1 7.0 5.7												13 20 * 4.9 4.7					
CBS TV	← WESTCHESTER CLASSIC-SAT MANUFACTURER'S HANOVER (4:12-6:00)(PAE) →												CBS SAT. NEWS-SCHIEFFER					
AVERAGE AUDIENCE (Hhlds (000) & %)	2,040												3,630					
SHARE AUDIENCE %	2.3 2.3 * 2.2 * 2.4 * 2.3 *												4.1					
AVG. AUD. BY 1/4 HR	8 8 * 8 * 8 * 7 *												11 4.0 4.2					
NBC TV	← NBC MAJOR LEAGUE BASEBALL BALTIMORE VS. NEW YORK YANKEES KANSAS CITY VS. CALIFORNIA (MULTI SEGMENT)(PAE) →												NBC NIGHTLY NEWS-SAT.					
AVERAGE AUDIENCE (Hhlds (000) & %)													4,520					
SHARE AUDIENCE %	4.4 * 4.4 * 4.2 * 4.4 *												5.1					
AVG. AUD. BY 1/4 HR	16 * 15 * 14 * 14 *												14 4.8 5.3					
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	9.2		9.9		9.9		9.8		11.0		11.7							
SHARE AUDIENCE %	33		34		32		31		33		35							
SUPERSTATIONS																		
AVERAGE AUDIENCE	2.3		2.6		2.3		2.2		2.6		3.0							
SHARE AUDIENCE %	8		9		7		7		8		9							
PBS																		
AVERAGE AUDIENCE	1.6		1.5		1.8		1.6		1.4		1.4							
SHARE AUDIENCE %	6		5		6		5		4		4							
CABLE ORIG.																		
AVERAGE AUDIENCE	5.4		5.4		6.0		6.4		5.7		5.3							
SHARE AUDIENCE %	19		18		19		20		17		16							
PAY SERVICES																		
AVERAGE AUDIENCE	2.9		2.9		2.4		2.0		1.9		2.3							
SHARE AUDIENCE %	10		10		8		6		6		7							

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.2	6.9	8.0	9.1	10.8	13.2	14.8	17.0	18.4	19.6	21.0	22.3	23.1	24.0	24.2	24.3	24.3	25.2

**ABC TV**

AVERAGE AUDIENCE  
(Hhids (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

**CBS TV**

AVERAGE AUDIENCE  
(Hhids (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

FOR OUR TIMES  
(SUS)

SUNDAY MORNING

FACE THE  
NATION**NBC TV**

AVERAGE AUDIENCE  
(Hhids (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

SUNDAY TODAY

MEET THE PRESS

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	24.8	24.7	24.2	25.5	25.8	26.2	25.6	26.7	27.6	27.9	27.8	28.2	28.4	28.8	29.2	30.4	32.1	32.7

**ABC TV**

←THIS WEEK-DAVID BRINKLEY→BUSINESS WORLD

←MAZDA SENIOR TPC GOLF-SUN→

AVERAGE AUDIENCE  
(Hhds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{	2,660				1,150						1,330							
%	3.0	2.7 *		3.3 *	1.3						1.5	1.4 *		1.5 *		1.5 *		1.7 *
%	12	11 *		13 *	5						5	5 *		5 *		5 *		5 *
%	2.7	2.8	3.3	3.2	1.2	1.3					1.4	1.3	1.5	1.5	1.5	1.5	1.6	1.7

**CBS TV**←WESTCHESTER CLASSIC-SUN  
MANUFACTURER'S HANOVER  
(1:00-3:42)(PAE)→

(1)

AVERAGE AUDIENCE  
(Hhds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{						4,080											10,630	
%						4.6	3.3 *		3.9 *		4.3 *		4.6 *		5.7 *		12.0	9.6 *
%						16	13 *		14 *		15 *		16 *		19 *		34	29 *
%						3.2	3.5	3.8	4.0	4.2	4.4	4.5	4.7	5.3	6.1	8.4	9.8	9.8

**NBC TV**

←NBC SPORTS SPCL→

←NBC SPORTS RINGSIDE→

AVERAGE AUDIENCE  
(Hhds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{											2,390				2,300			
%											2.7	2.7 *		2.7 *	2.6	2.7 *		2.6 *
%											10	10 *		9	8	9	8	8 *
%											2.7	2.6	2.8	2.7	2.6	2.7	2.7	2.4

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

9.4		9.1		9.8		9.5		10.4		11.3		10.6		10.9		10.6
38		37		38		36		37		40		37		37		33

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.0		3.4		3.7		3.3		3.4		3.5		2.7		2.8		2.8
12		14		14		13		12		13		9		9		9

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.2		0.9		1.1		1.0		1.0		0.8		0.8		1.2		1.3
5		4		4		4		4		3		3		4		4

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

4.3		5.2		5.2		5.8		5.7		5.8		6.3		6.4		6.7
17		21		20		22		21		21		22		21		21

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.8		2.7		2.5		2.3		1.9		2.1		2.0		1.4		1.1
15		11		10		9		7		8		7		5		3

U.S. TV HOUSEHOLDS: 88,600,000  
(1) NBA FINALS GAME 3, LOS ANGELES VS DETROIT, (PAE), CBS, (3:42-6:06), (S)

For explanation of symbols, See page B.



TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT	33.5	34.5	35.3	35.3	35.3	35.7	36.3	37.1	36.9	37.5	37.6	38.1						

**ABC TV**

AVERAGE AUDIENCE  
(Hhds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{  
%  
%

U.S. OPEN  
GOLF PREVIEWABC PROFESSIONAL BOXING  
(MULTI SEGMENT)(PAE)ABC WRLD NEWS  
TONIGHT-SUN

1,330		1,860										3,990
1.5		2.1		1.8 *		2.1 *		2.4 *				4.5
4		6		5 *		6 *		7 *				11
1.5	1.4	1.6	2.0	2.0	2.1	2.2	2.5	2.6			4.5	4.5

**CBS TV**

AVERAGE AUDIENCE  
(Hhds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{  
%  
%

NBA FINALS GAME 3  
LOS ANGELES VS DETROIT  
(3:42-6:06)(PAE)CBS EVENING  
NEWS-SUNDAY  
(PAE)

									5,320			
	11.3 *		11.6 *		12.7 *		13.8 *		6.0			
	33 *		33 *		36 *		38 *		15			
11.0	11.7	11.9	11.3	12.6	12.8	13.5	14.0	5.3	6.6			

**NBC TV**

AVERAGE AUDIENCE  
(Hhds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{  
%  
%

SPORTSWORLD  
(4:00-6:02)NBC NIGHTLY  
NEWS-SUN

2,570												4,870
2.9	3.0 *		3.2 *		2.7 *		2.7 *					5.5
8	9 *		9 *		8 *		7 *					14
2.8	3.1	3.5	2.9	2.6	2.7	2.8	2.7	3.2			5.4	5.5

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

10.4		10.3		8.9		9.1		10.0		9.9
31		29		25		25		27		26

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.7		3.0		1.9		1.6		2.3		2.0
8		8		5		4		6		5

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.1		1.3		1.6		1.3		1.1		1.1
3		4		5		4		3		3

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

5.9		5.7		5.5		5.6		5.8		6.1
17		16		15		15		16		16

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.9		2.5		2.9		2.3		2.7		3.2
6		7		8		6		7		8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.